HANDCUT LEAD CRYSTAL by Peedee Imports

CONCERTO
Lead Crystal Assortment
1 pc.—7" Compote
1 pc.—Decanter—26 oz.
1 pc.—3 Compartment Relish Tray
1 pc.—6½" Candy Box
1 pc.—9" Flip Vase
Packed 1 pc. per carton
5 to master
Cost: $7.50 each

PITMAN-DREITZER
1965 CATALOG
PAGE 47

F.O.B. Baltimore, Md.

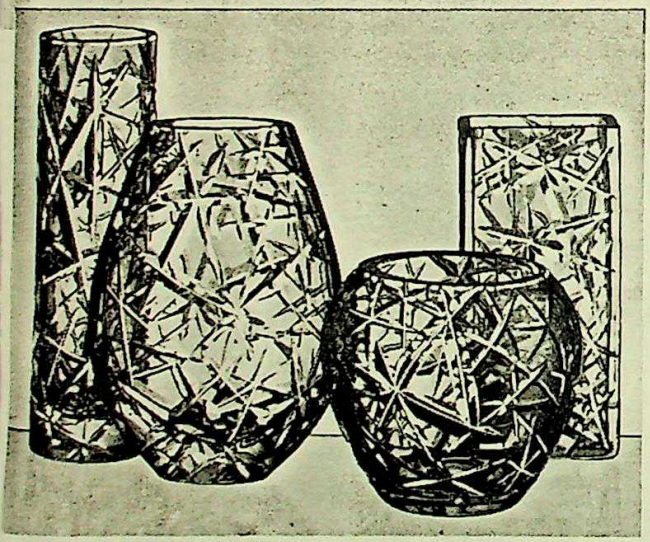
Case and packing charge, $1.50 per case.

RECEIVED
SEP 28 1965
GROUP 490

DARCY
Lead Crystal Decanter
4 each of 3 cuttings
Packed 12 to master
Cost: $5.50 each

IRMA
Lead Crystal Decanters
4 each of 3 cuttings and 3 shapes
8 pcs.—18 Oz.
4 pcs.—26 Oz.
Packed 12 to master
Cost: $5.50 each

D2560



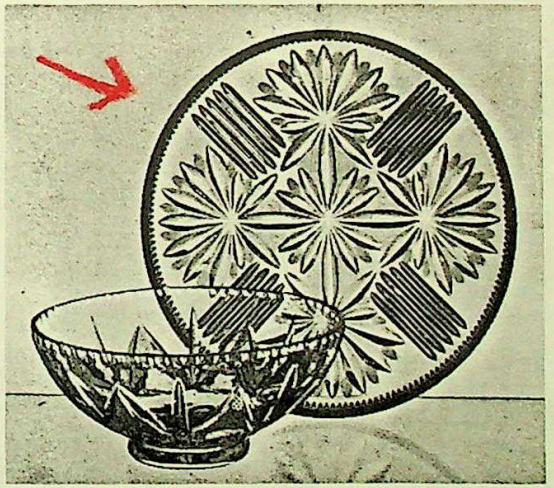
ALLEGRO
Lead Crystal Vase Assortment
2 pcs.—8½" Oval
2 pcs.—10" Round
2 pcs.—8" Rectangular
2 pcs.—6" Ball Shape
Packed 1 pc. per carton
8 to master
Cost: $7.50 each

LUXOR
Lead Crystal Whiskey Decanter
26 Oz.—Oblong Shape
4 each of 3 cuttings
Packed 12 to master
Cost: $4.50 each

SQUIRE
Lead Crystal Square Whiskey Decanter
26 oz.
4 each of 3 cuttings
Packed 12 to master
Cost: $4.50 each

EUROPA
9" Lead Crystal Vase
4 each of 3 cuttings
Packed 12 to master
Cost: $5.50 each

MILADY
8" Lead Crystal Vase
4 each of 3 cuttings and 3 shapes
Packed 12 to master
Cost: $5.00 each



BEVERLY
9" Lead Crystal Bowls
4 each of 3 cuttings
Packed 12 to master
Cost: $5.50 each

SANDWICK
Lead Crystal 12" Sandwich Plate
4 each of 3 cuttings
Packed 12 to master
Cost: $2.75 each

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Pitman-Dreitzer 1965 Catalog
(Catalog in J. G. Durand Box)

of contrasting color, the slip is called engobe and the process called slip painting. Engobes can be natural-colored slips, such as buff or red, or they can be light-colored slips tinted by the addition of a wide variety of metallic oxides. Copper oxides, for instance, can produce green, blue, or red engobes; iron oxide added to slip can create brown, black, green, or red engobes.

To apply engobe use a brush, a rubber syringe to trail it on, or a sprayer. Be sure that your clay piece is quite moist when you apply the engobe so that the clay piece and the engobe can shrink together. When an engobe is applied to clay that is too dry it shrinks faster than the clay and therefore will crack and fall off.

When you use a brush you will have to load the brush rather heavily, and because of its viscous consistency your stroke will be short. Engobes do not flow on like glazes.

For slip trailing, fill a small rubber syringe (known as a slip tracer or slip trailer) with the engobe. You can squeeze the slip out in thin or thick lines for your design. With this method you can make many different designs —flowers, figures, and other detailed relief patterns.

Engobe sprayed on is a method many potters prefer to the others. The spraying equipment used is the same as that used for spraying glazes.

Another method, called dipping, can also be used with engobes. In this process the piece is immersed in a container of colored slip. The dip method should be used only for small pieces and not for detail work.

Sgraffito

Sgraffito is a design scratched on clay. Sgraffito and engobes go well together. To produce sgraffito decoration, cover an unfired clay piece with a contrasting color engobe. Have the clay piece leather-hard and use a large

brush to cover the entire piece with the colored slip. Then, with a sharp instrument, very carefully scratch a design through the engobe to show the contrasting clay color underneath. When the ware has dried thoroughly, bisque-fire it. Then apply a transparent glaze over the piece and refire.

Another way to decorate with sgraffito is to scratch the design first and then add a coat of colored slip over the design. Next clean the slip off the surface, leaving the color only in the scratched areas.

Yet a third sgraffito method is this: Draw a free form or, if you wish, a definite pattern on your castware with a soft pencil. Then in the design area outline various shapes and sizes as if you were doing a mosaic. Color each section with different-colored underglazes. Now take your sgraffito tool and scratch around each colored section. Bisque-fire the piece, then glaze with either a matte or a gloss transparent glaze and fire again. The result looks very effective on large trays, tall bottles, and vases.

GETTING STARTED IN CERAMICS
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GLOSSARY
MANUFACTURERS
- of Ceramic Supplies

About the Author

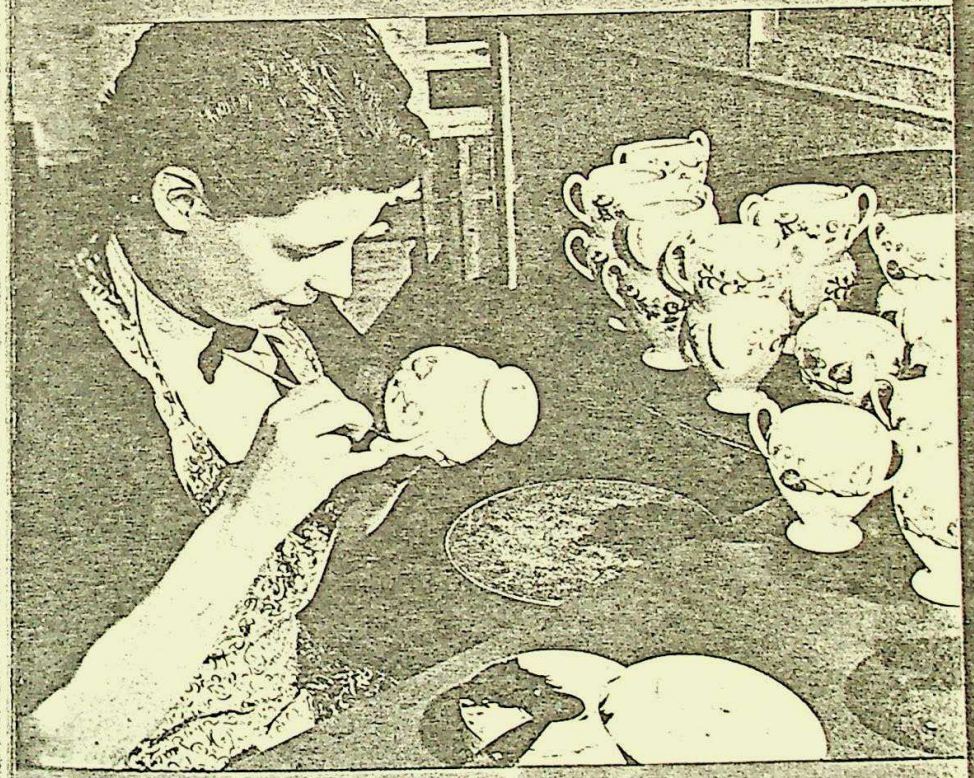
Gertrude Engel has taught ceramics for more than ten years. Her adult classes are held in her own ceramic studios in Canaan, New York, on an average of two days and nights each week. Students have traveled more than 100 miles to attend her classes because her unique method involves working on actual projects. Mrs. Engel stresses the fact that it is easy to make beautiful things for your home, or to give as gifts, because modern manufacturers have removed most of the "guesswork" in using clays and glazes.

$1.00

D7-560

Getting Started in CERAMICS

By GERTRUDE ENGEL



A step-by-step guide explaining all the fundamentals and newest developments—photographically illustrated—and including a complete glossary of terms.

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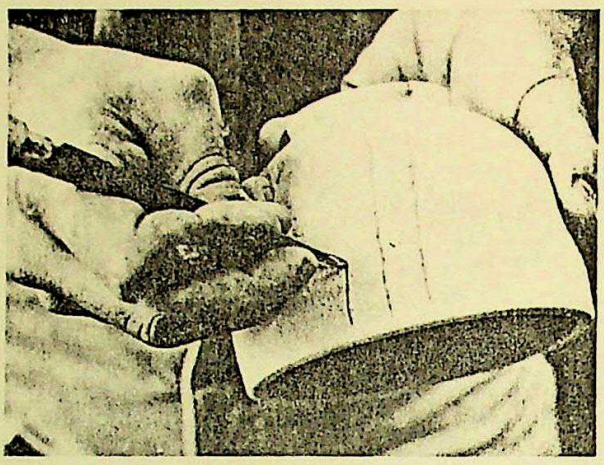
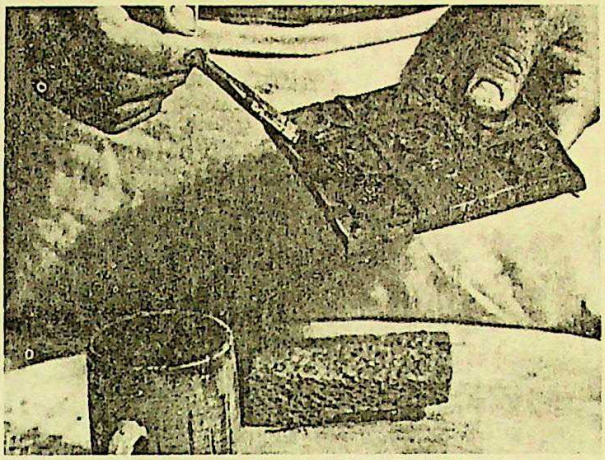
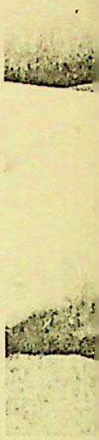


Sgraffito.

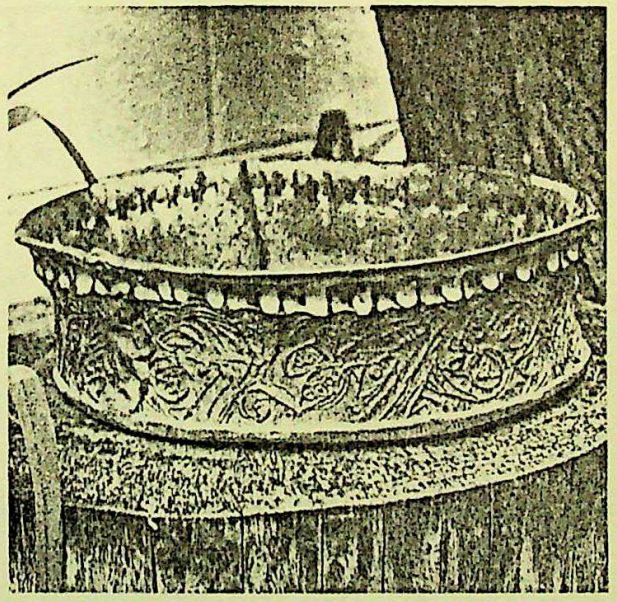


Staining.



Slip traili

Detail of bowl by Paul Bellardo.



Bowl by John Glick.

Detail of

tion of thinned wax. When glaze is applied, it will run off the wax areas, giving a design in the clay body color surrounded by glaze. The wax need not only be applied to the dry or bisqued clay, but also may be brushed onto a layer of glaze with a second coat of glaze sprayed on top. Any wax can be heated over a hot plate and used. Commercial water-soluble wax emulsions are more convenient but give no better results than any paraffin wax.

Sgraffito is a technique also used on both hard and bisque-fired clay. If wax has been applied, a design scratched through the wax with a sgraffito tool gives a sharp linear pattern. More common is to scratch a design through the glaze coating of a pot to expose either the body or a preliminary glaze. This is done while the glaze is still slightly damp. If too dry or too thick, it will chip and leave a ragged edge. The object of sgraffito is a sharp, clean line.

Staining is best done when the clay is dry. This is a way of treating clay when you want a burnt, natural looking surface. To make a stain, use two tablespoons of any oxide (such as red iron oxide),

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A COMPLETE INTRODUCTION TO THE CRAFT OF CERAMICS

$2.50

STEP-BY-STEP

ceramics

by Jolyon Hofsted

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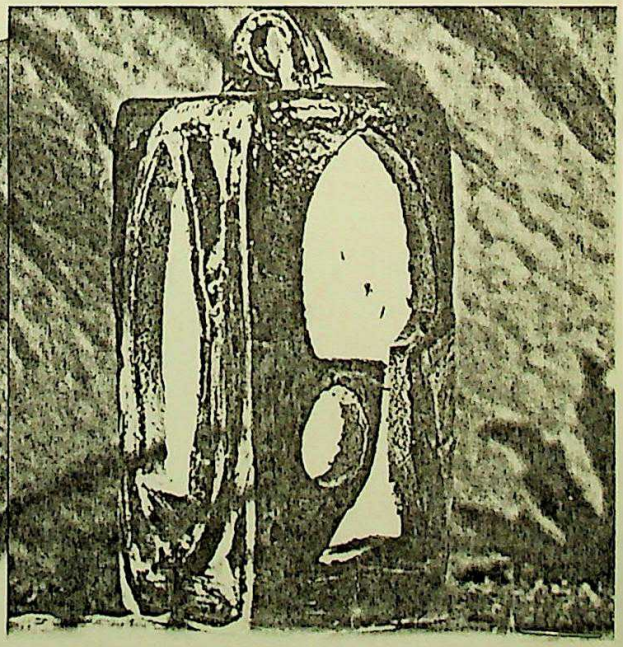

GOLDEN PRESS

D-7/560

"FLYING CHIPS" P.157 NOV.-DEC.71

CARVED BOWL

With Christmas approaching at a fast pace, this turned bowl with twelve carved flutes could provide the perfect solution for the person you want to surprise with an unusual gift. This bowl offers versatility to the user. It can be used as a centerpiece, a mixing bowl for tossed salads, or it can be used as a fruit bowl. If you wanted to make a complete matching set of salad bowls, you could reduce the size of the bowl, by using the graph method, to make several individual bowls. One important point to keep in mind is that the wood finish will be treated differently depending on the intended end use of the bowl, so you'll have to do a little detective work to find out how the bowl is to be used. The main illustration shows the bowl we made here at Rockwell, where it was very well received. I am sure that it would be a rewarding experience to make as a gift or why not for yourself? A 13" bowl might take between one and two hours to shape, and two to three hours to sand for someone with experience at turning. However, it is not a difficult project for those with less experience.

If the bowl is to be used as a centerpiece, stain it and finish it to suit your own taste. If it's to be used for salads, use an oil finish without stain as the stain might add an unwanted flavor to the food. There are also salad bowl finishes on the market that are quite good. Salad bowls are wiped clean, never washed with the dishes, to prevent water spotting and to preserve the finish.

(Continued on next page)

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"FLYING CHIPS"

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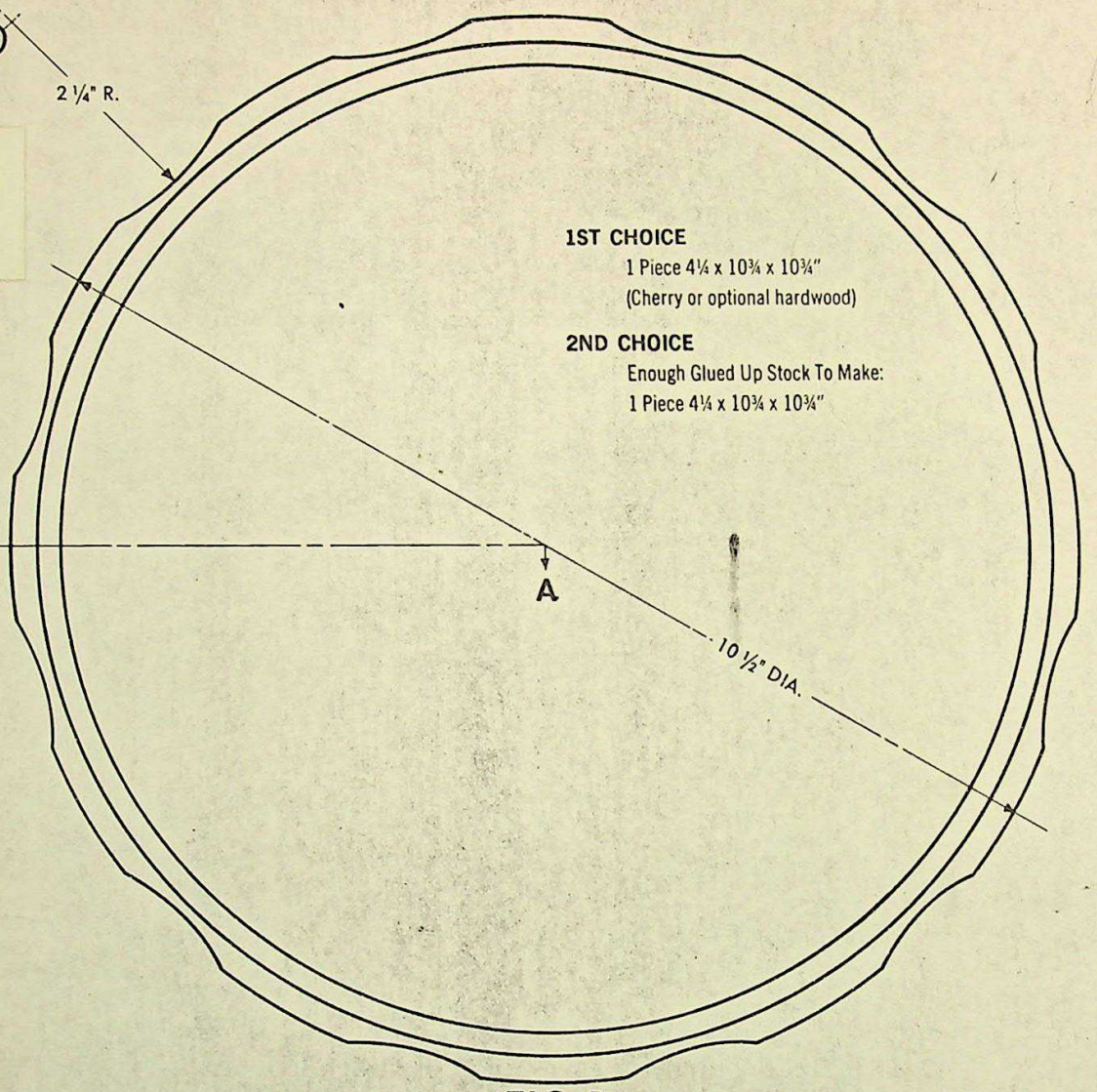

FIG. 1
TOP VIEW

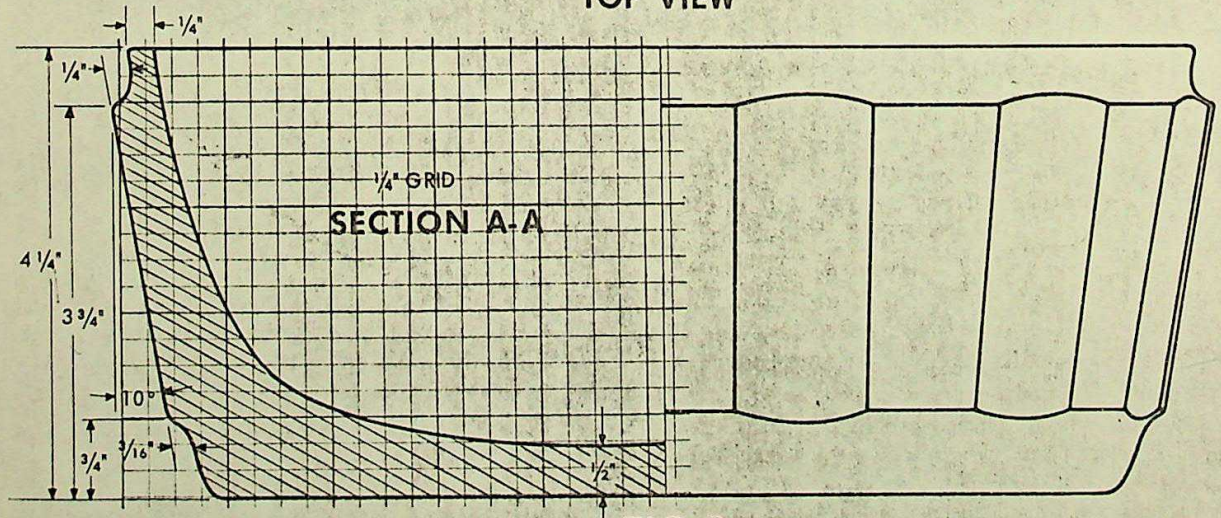

FIG. 2
END VIEW

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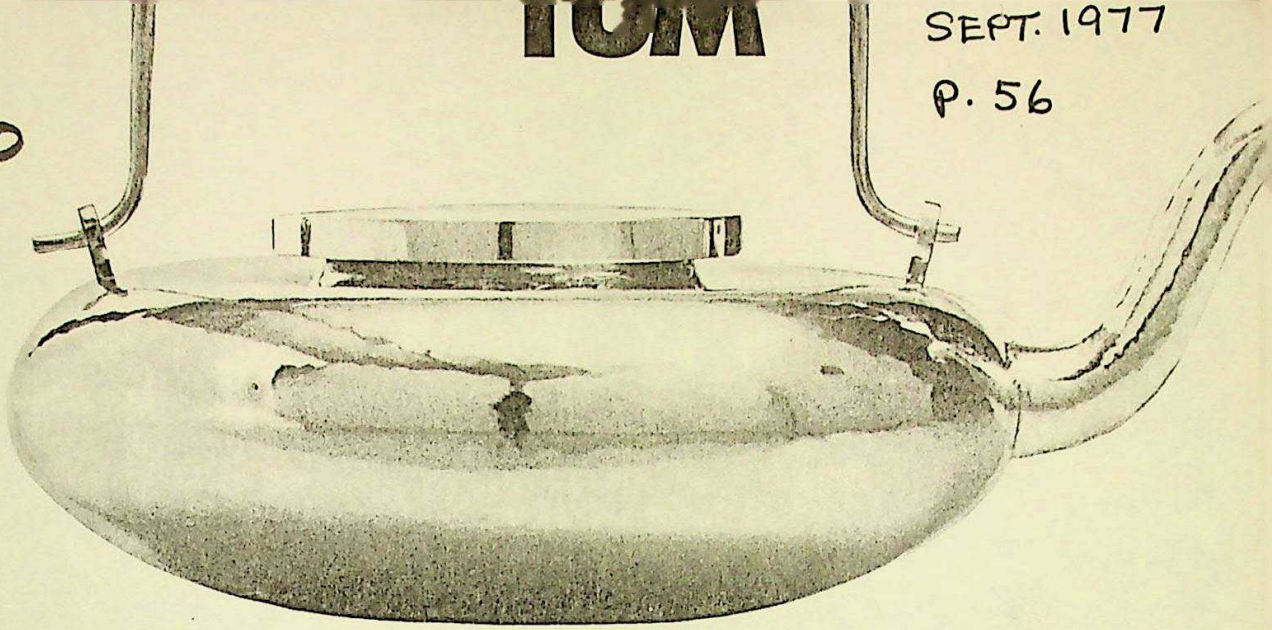

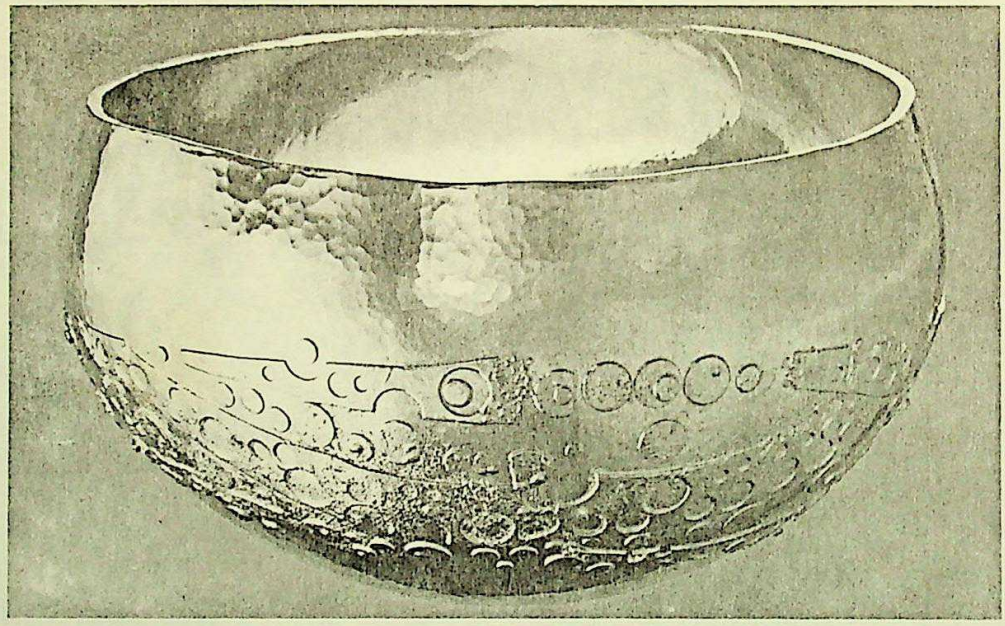

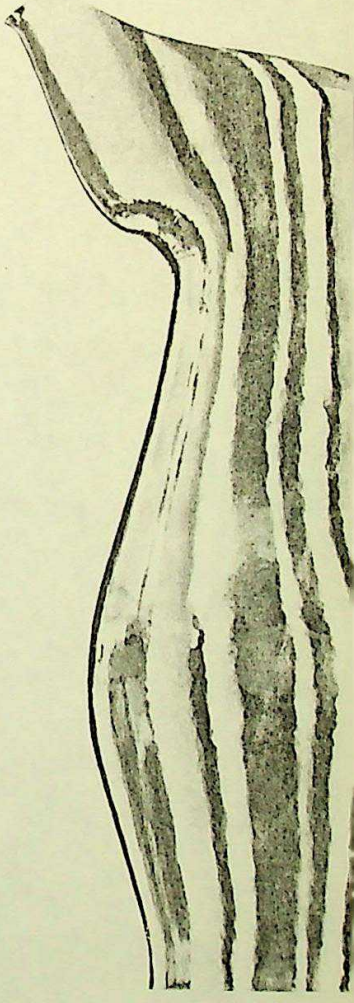

Abb. oben: Teekanne,
Carl Gustav Jannsson

Abb. Mitte: Schale,
Karlheinz Sauer

Abb. rechts: Trinkkanne,
Sigurd Persson

Abb. unten: Schale,
Olle Ohlsson

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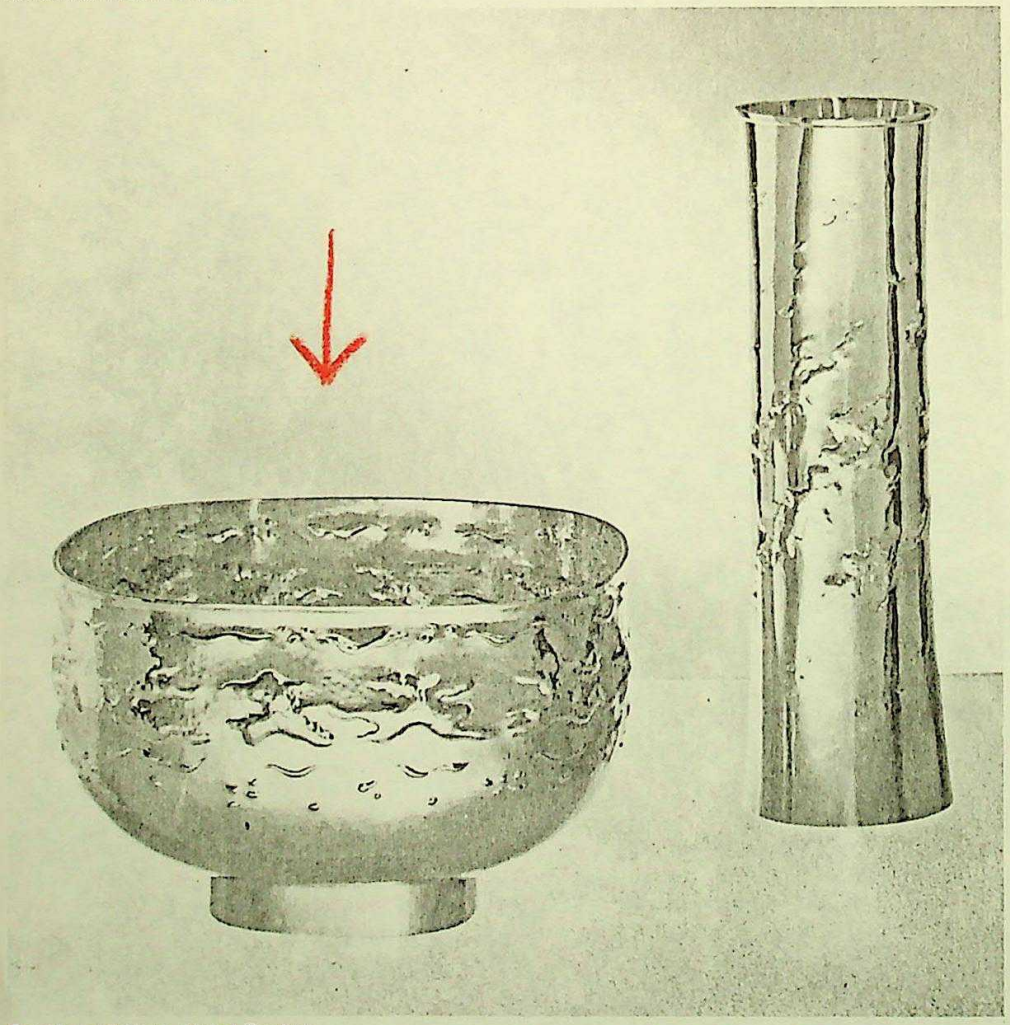
Teekanne, Martin Öhman



Schale und Vase, Heinz Decker

MANIFEST
DER GRUPPE ARGENTUM

Unsere Ziele sind:

1 In der Gruppe eine hohe künstlerische Moral und Solidarität aufzubauen und zu entwickeln.

2 Individuelle Entdeckungen und Zielsetzungen kollegial zu fördern in der Absicht, ein besseres Klima für das künstlerische Niveau der schwedischen Goldschmiedekunst zu schaffen.

3 Das Interesse einer breiten Allgemeinheit für unsere Arbeiten durch Ausstellungen, Vorträge, Diskussionen und Veröffentlichungen zu fördern. Neue Kontaktformen sollen geprüft und genutzt werden.

4 Die internationalen Kontakte mit einzelnen Künstlern, mit Gruppen wie ARGENTUM, mit Institutionen, Organisationen und Fachpublikationen zu erweitern; außerdem auch durch Austausch-Ausstellungen.

5 Einen internationalen, periodisch wiederkehrenden Preis für die beste schriftliche Arbeit über die neue Gold- und Silberschmiedekunst zu stiften.

6 Das handwerkliche Können in unserem Beruf lebendig zu erhalten durch den Betrieb einer kollektiven Werkstatt, in der die Mitglieder arbeiten, experimentieren und Arbeiten komplexerer Art ausgeführt bekommen können.

GOLDSCHMIEDE ZEITUNG p. 57
SEPT., 1977

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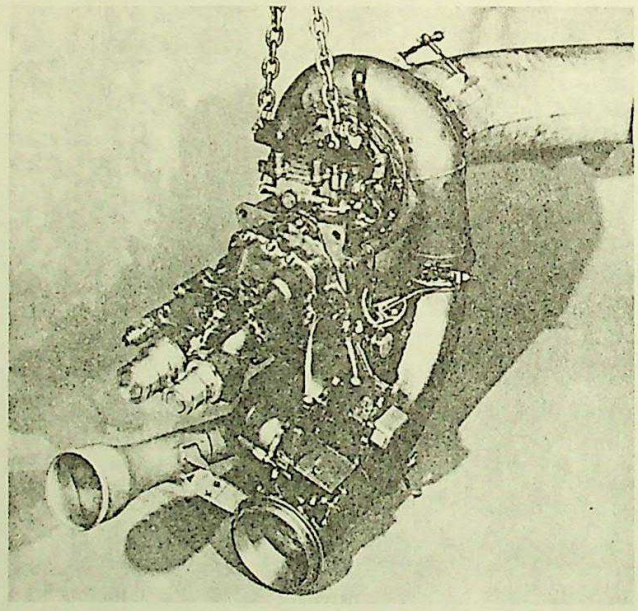
MODERN PLASTICS
DEC., 1979 P.32

Idea exchange

is bonded effectively—plastics to metal—with an adhesive that cures at room temperature.

Aircraft components manufactured by Sundstrand Aviation, Rockford, Ill., include many metal-to-plastics combinations. One of these is an aircraft turbine motor powered by jet-engine bleed air that enters the motor at about 525° F. through a fiber-reinforced phenolic duct. Joining the RP duct to the anodized aluminum motor is critical; the bond's integrity must be maintained at elevated temperatures during the service life of the component. Sundstrand usually uses heat-curing to effect bonds between RP and anodized aluminum components, but says that various other manufacturing and assembly considerations made such an assembly method impossible in this case. So the company chose a room-temperature-cure fortified epoxy adhesive system that provides structural bonds: shear strength is said to remain excellent even after long-term exposure to extremely high temperatures.

The two-part adhesive (A-66, supplied by Armstrong Products Co., Warsaw, Ind.) is brushed on and cures overnight to handling strength. According to Sundstrand it continues to build strength until ultimate properties are achieved. These include the ability to withstand solvents, acids, alkalis, and other chemicals while maintaining good moisture resistance.

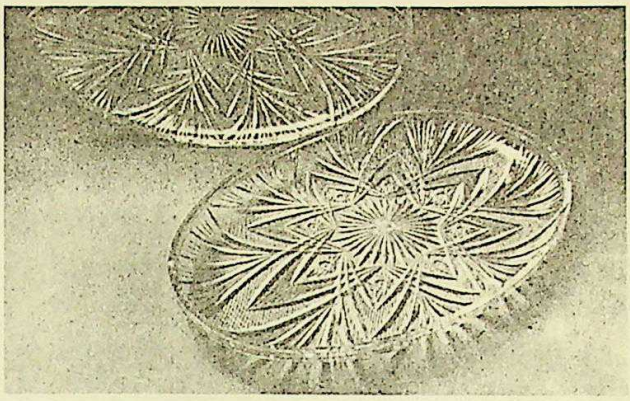


Reinforced phenolic duct (rear) is bonded to air-turbine motor with a room-temperature-cure adhesive that stands up to hot-air blasts from jet engine.

Clear styrenic tray demonstrates molding machine's capabilities

Crystal-clear styrene methyl methacrylate has processing characteristics that permit sharp cuts and excellent line delineation—and the same characteristics show off the performance of new injection equipment.

On-the-spot molding of clear serving trays that are designed to resemble cut crystal glass was a success for the injection molding machine manufacturer and the resin supplier displaying the production operation at this year's National Plastics Exposition. To demonstrate the capability of its new 300-ton, 23-oz. model KS-300B Kawaguchi machine, Toyomenka (America) Inc., Schiller Park, Ill., used NOAN styrene methyl methacrylate in the molding of its giveaway item, a 9-by-18-in. serving tray.



Oval serving tray, molded in styrene methyl methacrylate, has deep cuts that impart the look of cut crystal glass.

According to Toyomenka's regional sales manager, Lou Tuglus, the company chose NOAN primarily for its clarity (88% light transmission), impact strength (0.3 ft.-lb./in. notched Izod), and durability (Rockwell M 73 hardness rating). Good flow characteristics permitted the use of an Incoe hot tip, thus eliminating sprue, and also resulted in the sharp molded-in "cuts" that are responsible for the authentic crystal-like appearance of the oval tray. Molding is done in polished chrome-plated molds that were selected because they increase the material's inherent sheen. The cycle time required is 40 sec.; no post-molding operations are necessary.

NOAN styrene methyl methacrylate for the application is supplied by The Richardson Co.'s Polymeric Systems Div., Madison, Conn.

Polycarbonate outlasts metal in submersible-pump connector

Increasingly, the reason for changing from metal to plastics is not just for reduction in weight, but for marked improvement in end properties.

Impact strength four times greater than die-cast aluminum or zinc, outstanding heat stability from −60 to 250° F., and resistance to rust, corrosion, and peeling were gained when Reda Pump Co., Div. TRW Inc., Bartlesville, Okla., chose polycarbonate for the base of its submersible pump. The component is used primarily in water-supply wells.

The company says also that an additional benefit was realized by specifying polycarbonate: It was able to cut production costs by as much as 20% because labor-intensive secondary operations were eliminated.

Reda molds the pump base, which is used to attach the pump to the motor, from Lexan 500 resin, supplied by General Electric Co., Pittsfield, Mass. [End]

D7-560
MARCH 9, 1981

Solid copper teakettle plus fish mold gift, only 29.99

As functional as they are attractive, our copper teakettles are crafted in Portugal for Benjamin & Medwin. Regularly 38.00 each, with our regular 9.00 fish mold as bonus, a total 47.00 value for only 29.99!

2A. 2½ qt. Early American style
2B. 2½ qt. contemporary style
2C. 3 qt. Colonial style
2D. 2½ qt. whistling teakettle
2E. Our fish mold, gift with purchase

Gourmet Shop: all stores but Pentagon
To order, call 783-7600 anytime

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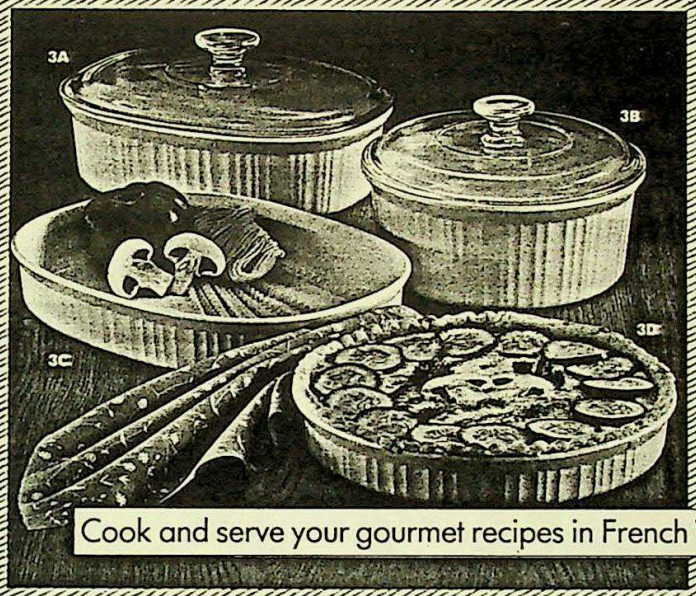

Cook and serve your gourmet recipes in French White by Corning

Save 20% on each piece! French White has the delicate look of fine porcelain yet it goes safely in freezer, oven and dishwasher. Then serves at your buffet dinners or casual family meals.

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3A. 1½ qt. oval casserole	16.00	12.99
3B. 2½ qt. round soufflé	13.00	11.99
3C. 2¼ qt. open roaster	14.00	10.99
3D. 10" quiche/pie plate	10.00	7.99
Not shown:		
3E. 1½ qt. open soufflé	14.00	10.99
3F. 1½ qt. open roaster	13.00	9.99

Housewares: all stores but Pentagon
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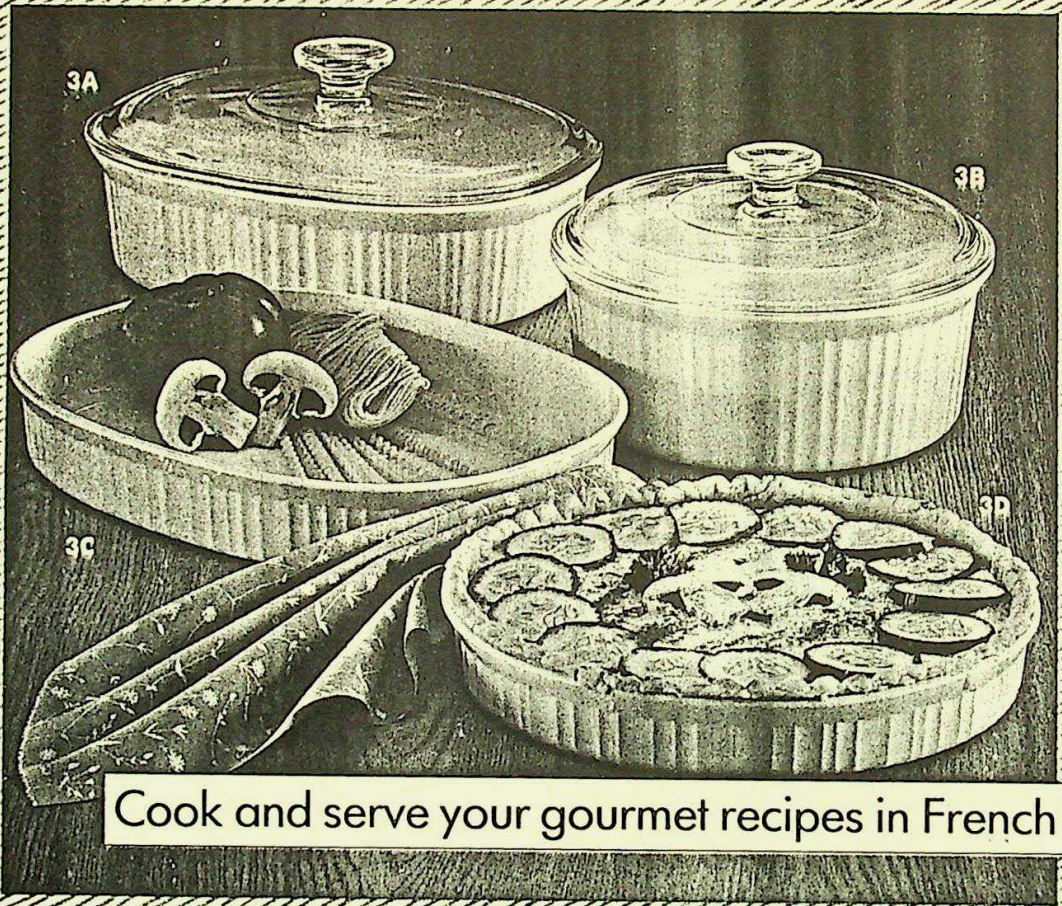
Today and every day it's easy to charge it at Woodies

3

PAGE 3

WOODWARD & LOTHROP
CATALOG REC'D. MARCH 9, 1981



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3C. 2½ qt. open roaster	14.00	**10.99**
3D. 10" quiche/pie plate	10.00	**7.99**
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3F. 1½ qt. open roaster	13.00	**9.99**

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Perform gourmet cooking feats in clay

Presoaked clay absorbs moisture then releases it to combine with natural food juices during cooking. It's a fat free, flavorful way of cooking.

40A. Wine coolers keeps your favorite vintage at cellar temperature. **7.99**

40B. Garlic cellar of unglazed stoneware provides a dark, airy environment for garlic, shallots or ginger. By Boston Warehouse. **13.00**

40C. Bread Brique, from Cuisine Concepts, bakes bread, meatloaf, macaroni and more. Has non stick interior for easy cleaning. **11.00**

40D. Schlemmertopf, from Reston Lloyd Ltd. for meats, poultry. **26.00**

40E. Butter Brique keeps butter cool without refrigeration. **13.00**

40F. Perfect Pie Plate has fluted tin bottom with clay cover, browns top and bottom to perfection. For quiches, too. From Cuisine Concepts. **17.00**

40G. Duck Terrine, **22.00**

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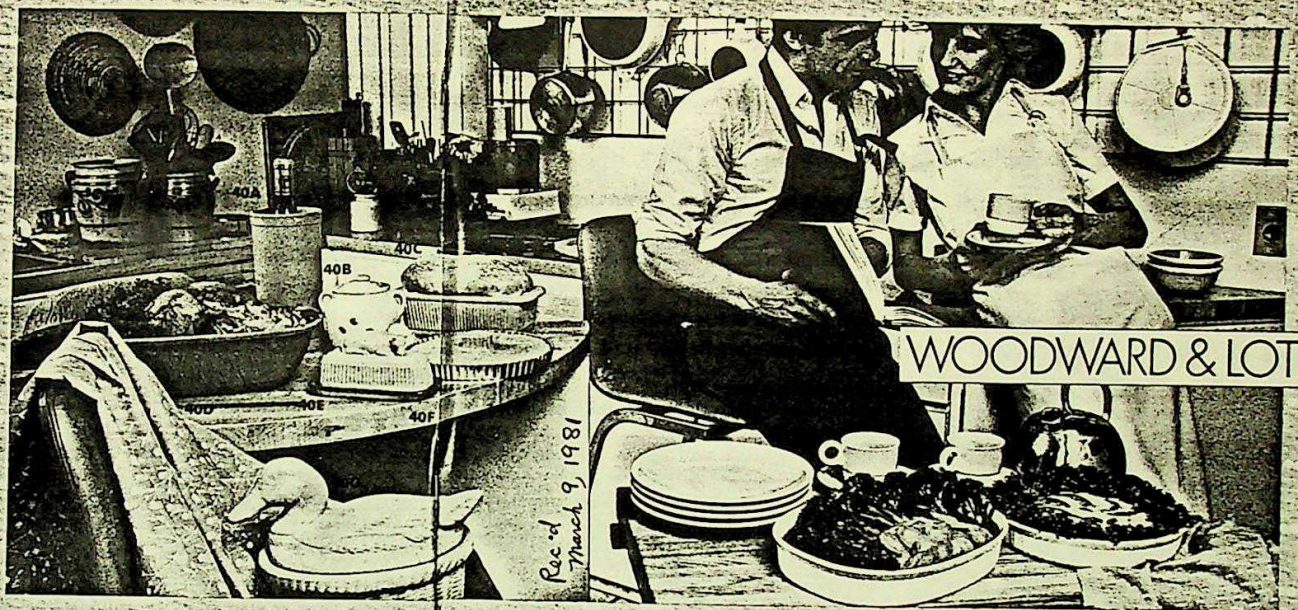

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D7/~~28~~ 560

D7/560

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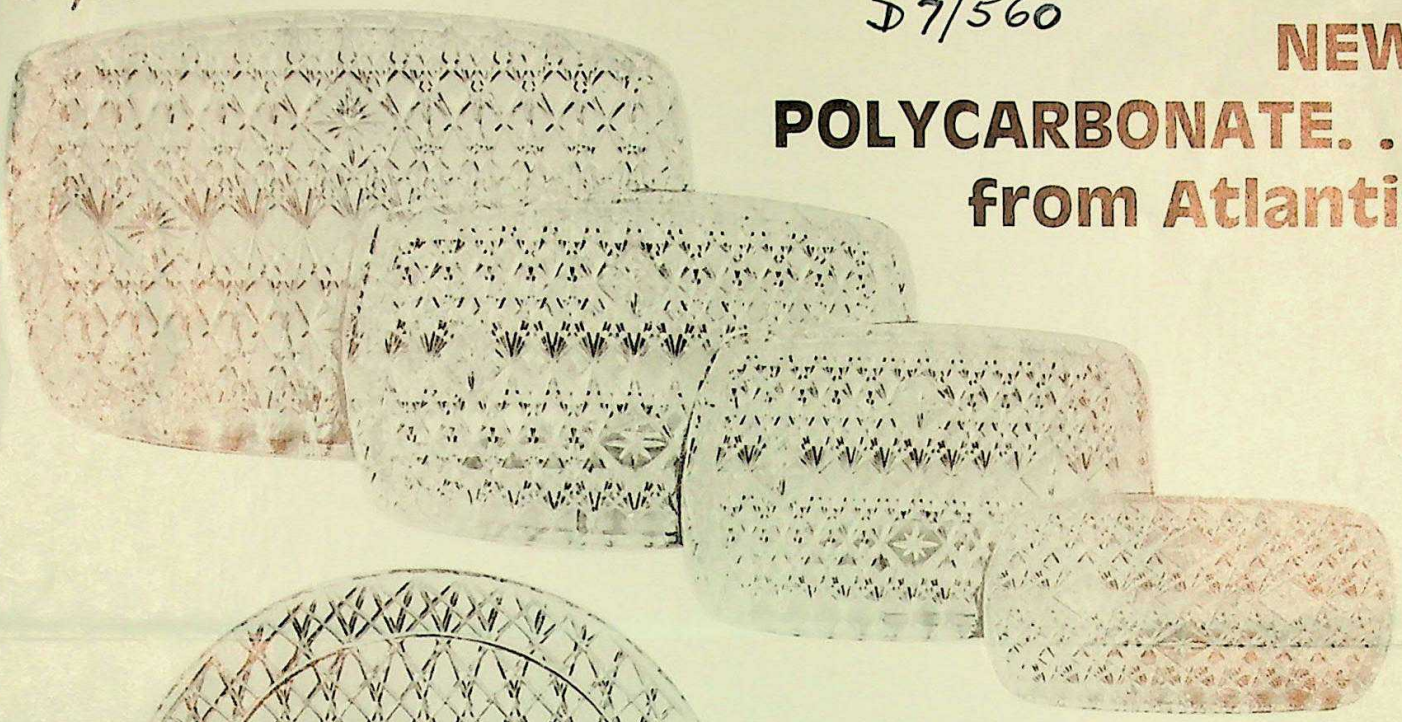

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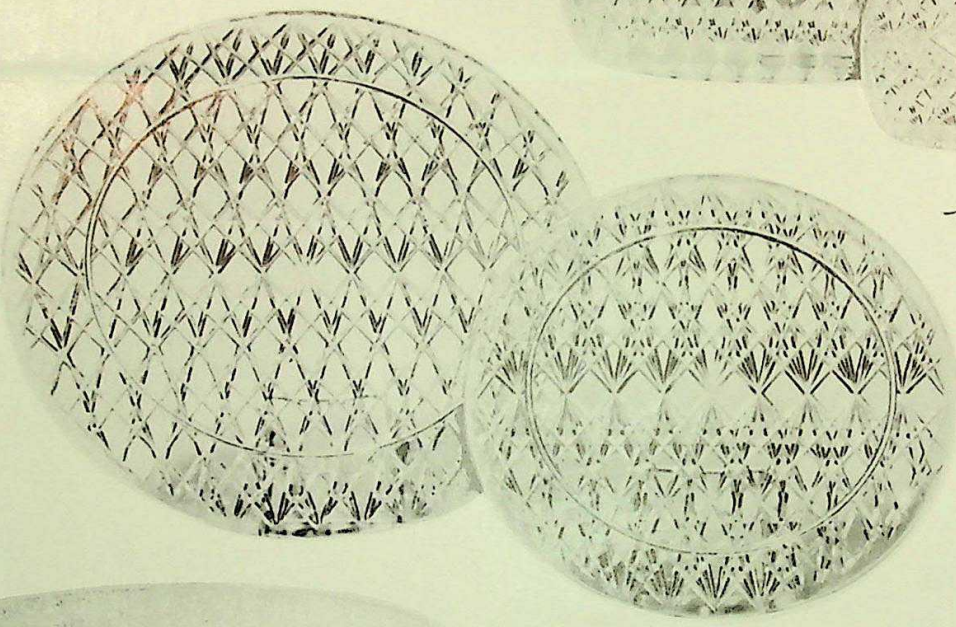

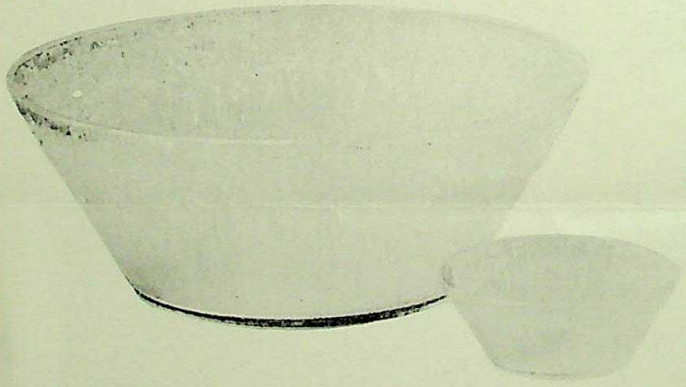

DROP! THROW! OR STAND ON THEM! YOU'LL BE AMAZED AT THE STRENGTH OF THIS MATERIAL!

(B)

NEW!. . .For the first time in commercial dishwasher safe. . .Virtually unbreakable polycarbonate. . .A collection of clear, sparkling, "Crystal-Cut" and textured serving trays and bowls by Atlantic. When glass chips and breaks. . . When the health department won't permit the use of wood. . .This beautiful crystal polycarbonate is the modern answer to an elegant buffet or party. . . and ideal for poolside use where safety is so important.

Test-sample of Icelandic Bowls available. We will send one each #4600-16″ and #4500-6″ Bowls UPS prepaid. Just send us your check for $12.00.

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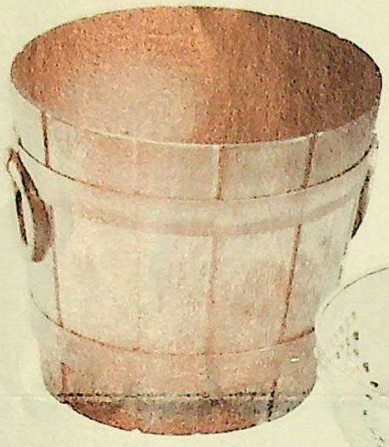
NEW ADDITIONS TO THE MOST COMPLETE COLLECTION OF PARTY AND SERVINGWARE. . .



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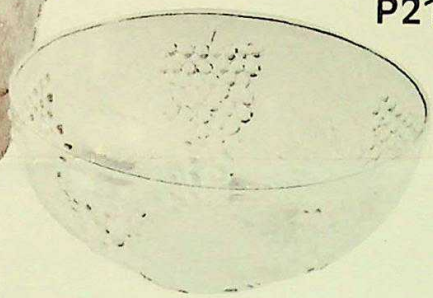

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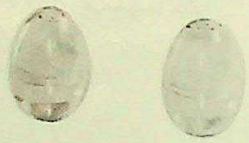

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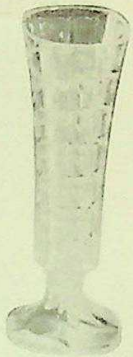

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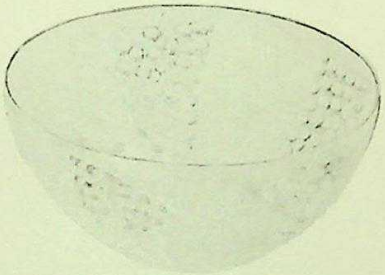

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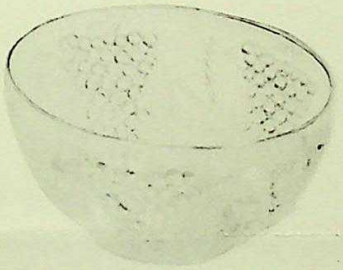

P213

Two lovely "Crystal-Cut" bud vases in 6½" and 8½" sizes.

Three bowls. . .7½". . .8¾" and 10¼" diameters with delicate clusters of grapes in gleaming crystal.

Economical egg-shape salt and pepper shakers. . .Clear styrene with screw-on tops for salt and pepper. . .or fill them with colorful party mints for that "Extra Touch."
A rugged wood-grained wine cooler with an amazing low price.

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D7-560

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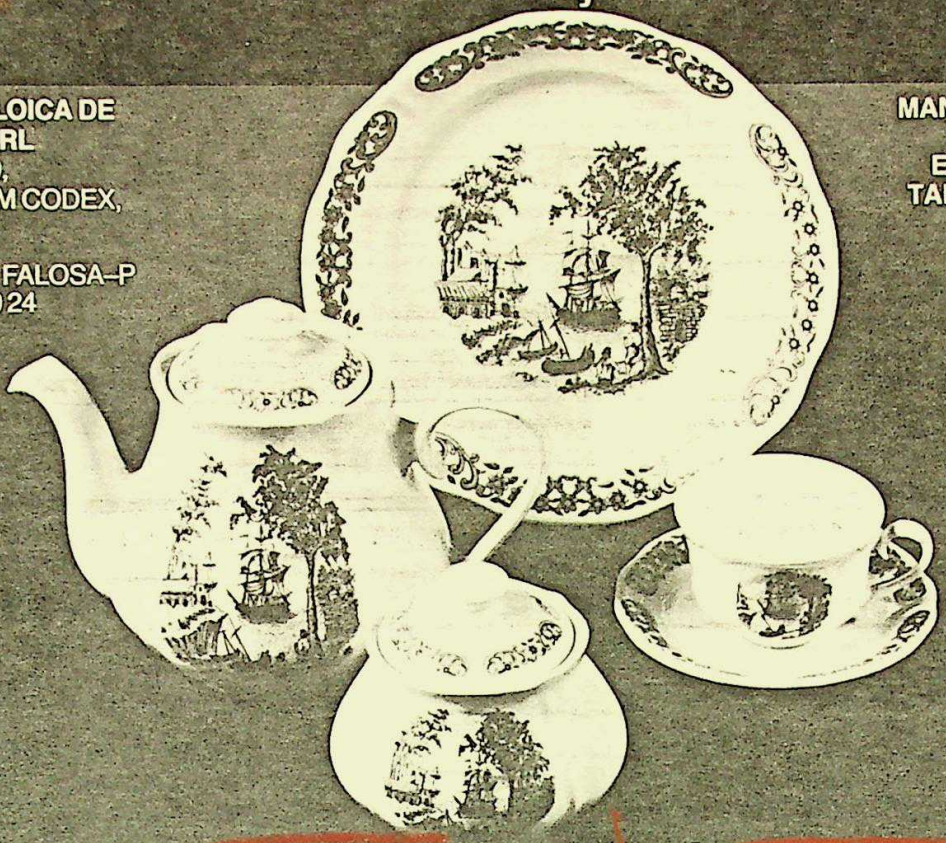

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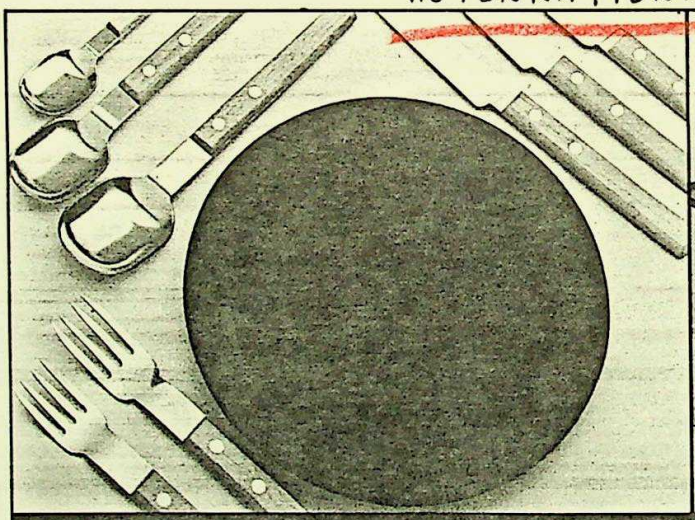

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HFD — Retailing Home Furnishings, January 17, 1983 Section One 48

Rubbermaid Aims High in M'Ovenware

Continued from Page 39

sense" microwave chef as a trade spokesman. He appears on its videotaped presentations for in-store use. Rubbermaid will advertise on Fandre's syndicated cable TV program on SPN Satellite Network.

The 18-SKU line includes one-, 2- and 3-quart casseroles, a meat and vegetable cooker/steam, roasting rack, popcorn popper cone, bacon and roasting pan, 9-by 13-inch baking pan, rectangular roasting rack, one- and 2-quart covered frozen food dishes, cooking lids and storage lids. There also are five sets.

The microwave cookware will retail from $3.99 for a lid to $44.99 for an eight-piece set. "We tried to position it above Anchor Hocking and below Corning," Schmitt says.

CORNING GLASS is considered the market leader, with Corning Ware and French White pyroceramic cookware, followed by Anchor Hocking, with plastic cookware. As the nation's largest supplier of plastic housewares, Rubbermaid is a natural in the plastic-dominated microwave cookware market.

While other companies have jumped on the bandwagon with new products, Rubbermaid has held back until now for three reasons.

First, a durable material wasn't available at a reasonable price until Union Carbide developed Micrel, Schmitt says.

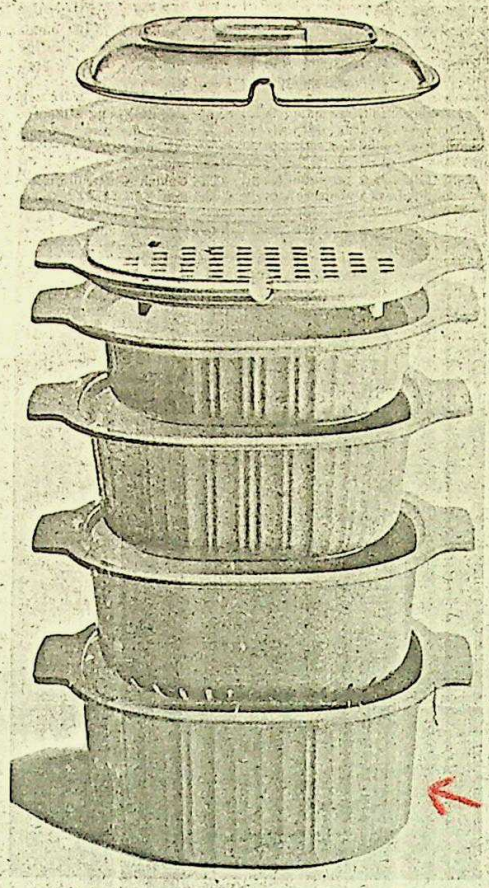
Second, "microwave oven penetration wasn't large enough until 1981, when it reached 23 percent," he says. "We wanted a major opportunity."

Finally, "We had to have a differential advantage if Rubbermaid was to get into the medium- to high-end of the market."

By the time Micrel was developed and microwave penetration had hit 23 percent, Rubbermaid had already tested more than 10 approaches to microwave cookware, Schmitt says.

"UNLIKE cookware producers that are in the microwave market, we had no vested interest in terms of equipment, market position or notions," he says. "We created the line from ground zero."

Prototypes were tested with consumers, then the number of options was narrowed down to three, "all commercially viable," Schmitt says.



"We had to have a differential advantage if Rubbermaid was to get into the medium to high end of the market."

(p. 48) *Wolf Schmitt*

PACKAGING features color photos along with the Rubbermaid logo and five-year warranty.

It wasn't until 1981, though, that Rubbermaid "decided to go after a big market opportunity, not just a niche, in the microwave cookware," he explains.

Rubbermaid products are known to be durable, functional and long-lasting, according to the firm's own research, which also shows consumers will pay more for the Rubbermaid brand. "Still, we had to wonder whether our name was appropriate for microwave cookware," Schmitt says.

Rubbermaid products also carry a standing but unpublished warranty that guarantees replacement within 24 to 48 hours. "We decided an unpublished warranty wasn't enough in microwave cookware" because there are so many inferior products on the market, he noted.

Rubbermaid's microwave cookware comes with a full five-year warranty, which includes the cost of postage. The warranty appears on three panels of the packaging. The packaging size is filled with information, including benefits of Micrel, the item inside and the full Rubbermaid system. A recipe and care brochure is included in each package.

WHILE the packaging is a central merchandising tool "because it can inform the consumer of all the benefits," the TV and print ads stress one benefit: compact storage. The tagline of ads is "Nothing else stacks up to it."

Rubbermaid's research showed the consumers had nowhere to put microwave cookware, Schmitt says. "It was a major stumbling block to purchases."

The advertising message is targeted for microwave oven owners and potential users. "We especially want to reach three consumer groups: new oven owners, oven owners who need to buy more items and oven owners who are dissatisfied with the cookware they have," Schmitt says.

Television ads will run in some markets before Mother's Day and nationally beginning in September. The print campaign will run this fall in 10 national magazines a total of 24 times.

Shipments on Rubbermaid's microwave cookware begin in February. Placement should be with mass merchants, national chains, department stores, catalog showrooms, and specialty stores.

Rubbermaid's products are especially strong with mass merchants, but Schmitt notes, "Department stores are moving back into basics." As for specialty stores, "We will try to reach them through our sales force and distributors as long as it's economical."

THE FIRM will be back at the International Gourmet Products Show this spring, after dropping out last year, to showcase its microwave line.

More products will be added to the line, Schmitt says, as Rubbermaid "tries to deliver the same convenience in microwave cookware that consumers get from their microwave ovens."

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D7/354

[redacted] /28

D7/560 SCHÖNER WOHNEN JUNE 1984 page 146

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ANZEIGE

Kunst-Postkarte

Zwölf bild-schöne Motive

Rudolf Distler, 1947 in U
terkirchberg bei Ulm ge
ren, absolviert 1962 e
Lehre als Töpfer und Lit
graf. 1968 beginnt er zu
len und hat 1969 seine e
erfolgreiche Ausstellu
Weitere in Österreich,
lien und Deutschland
gen. Nach neunjähri
Italienaufenthalt kehrt
nach Deutschland zur
wo er in der Nähe von
senheim auf einem Bau
hof lebt und arbeitet. S
Motive findet er – die Fr
de der SCHÖNER W
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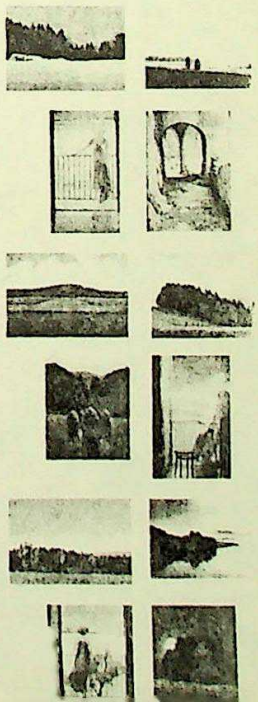

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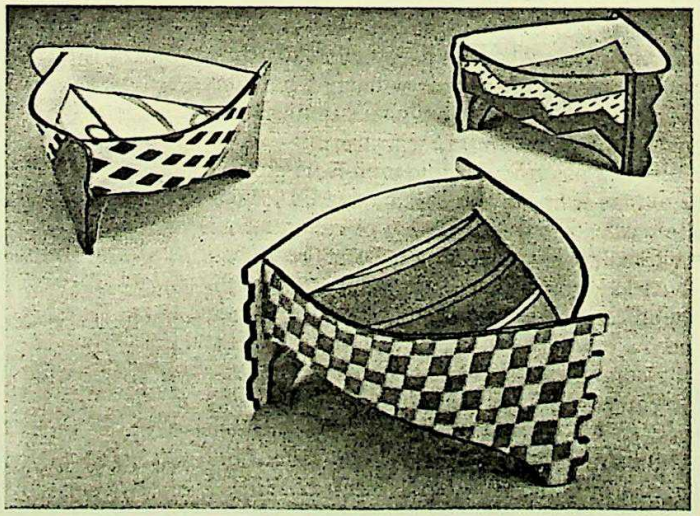
MAY/JUNE 1985

INDUSTRIAL DESIGN

PAGE 23

Photos by S. Baker Vail

Dorothy Hafner's trio of vases "Mint Grid," "Black Silhouette" and "Black Lattice" (1984) . . .



. . . and (inset) "Mardi Gras Nutbowls" (1984) are part of her ongoing series of hand-painted works.

X in D[redacted] nut bowls

D7/28 D7/560

TABLEWARE INTERNATIONAL

FEBRUARY, 1986

PAGE 151

Opposite page, top: The Heritage team, from left to right: Keith Sherman, Eddie Thompson, Jeffrey Lampert and Brian Pedley. Below: Kitchen tools featuring pine handles. This page, top: New 1 litre storage jars. Middle: 'La Cuisine' cookware. Bottom: Microwave oven-to-tableware

it to our customers. We have to be able to deliver a good product which is of excellent quality, at a reasonable price, with excellent delivery. We aim to deliver anywhere in the UK within 24 hours.

'I know from experience that many buyers are driven mad by people coming to them with a "good idea" which comes to nothing. We have had to establish trust – now the buyers come to us with their ideas which we will then try to translate into practicality.

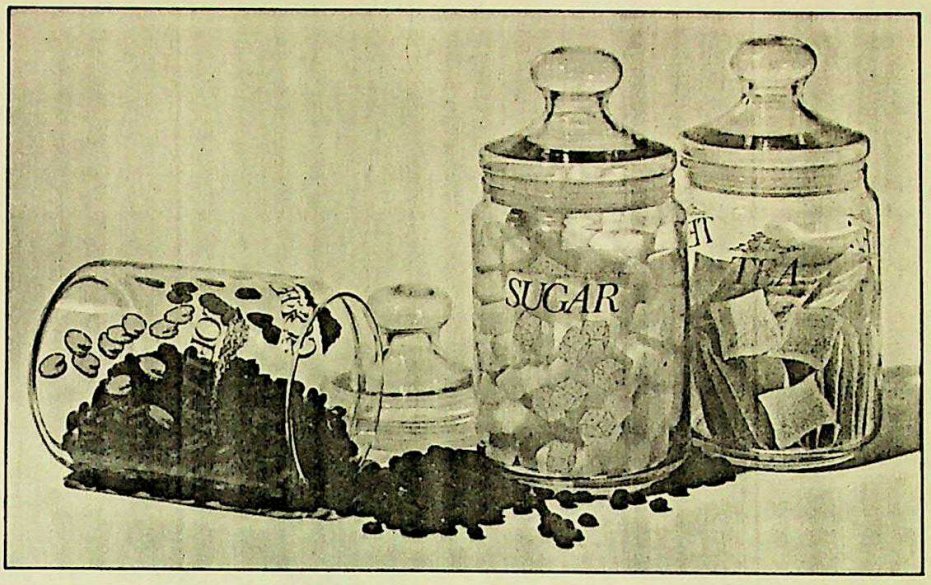
'Our intention is to expand our product base, but very slowly, following our maxim of distributing only products groups which we know well. Our intention is to adopt two factories a year.

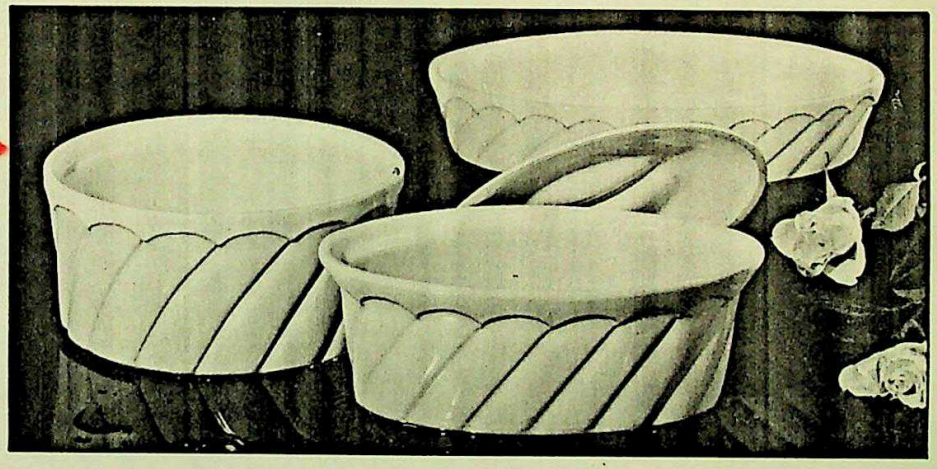
'At the same time, we will be launching new items under our own brand of Heritage Pottery. This year, for example, there are additions to our range of oven-to-table gourmet cookware. The demand is certainly there for specialist items. But although we will continue to develop lines under our own name, we shall always stock ranges made under the manufacturers' brands – if they are selling well.'

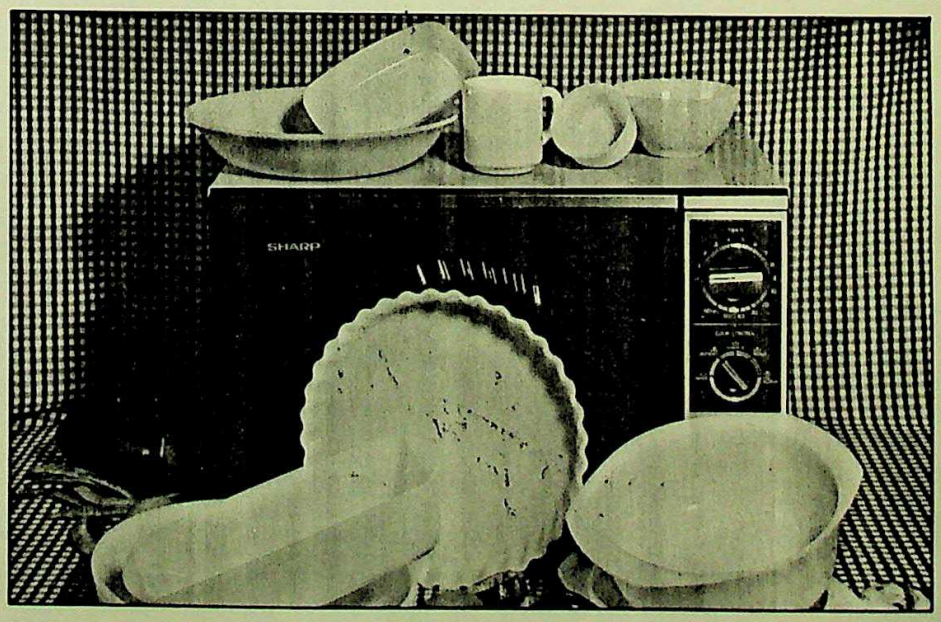
Own label

Apart from Heritage's own label lines, the company is also offering stores the facility of their own-branded ranges, though, as Lampert points out, 'With stores' own labels the approach is very different because customers expect to pay less for the equivalent quality. But we can't expect them to buy something for £1.50 in one shop and then go down the road and see exactly the same item for 99p under a different own-brand. We have to be able to offer competitive prices at a comparable quality. We also develop a store's packaging, either to their own specifications or to our designs based on our own research.'

The comprehensive range from Heritage includes a wide choice of kitchen gadgets and tools, glass and crystal stem, table and cookware (including the highly successful Viva la Pasta storage jars and serving plates) and flame/freezer/microwave-resistant gourmet lines which, according to Lampert, really can be placed straight from the flame into the freezer. The company has recently launched a range of elegant white microwave cookware under its own name because, as Lampert says, 'The microwave oven is now as established in the kitchen as the fridge and freezer. It is not looked on as a luxury anymore. And as it becomes more and more part of everyday living, the housewife wants to use more durable cookware which also looks nice on the table.'







D7-560

eeing More Retailers

ousewares national sales manager, greed that the San Francisco show is irtually a nonexistent one. "With so ıany retail corporate offices in New 'ork, this show provides the opporunity to meet with less structure han in San Francisco.

Leonard Florence's Syroco, Inc. pened its doors to its first Tabletop nd Accessories Show with continual laily appointments. Florence inreased lines of clocks, crystal, picures, frames and mirrors specifically or the show.

New to the Tabletop Show from 'faltzgraff was its Christmas Heiroom line of dinnerware, bevrageware and serveware. A company pokeswoman noted interest in this ine for fourth quarter promotions was extremely high.

Fostoria Glass Co. and Colony made a joint appearance at the show.According to Fostoria President Kenneth Dalzell, "The merger, and our new packaging got us better traffic throughout the show."

Fostoria highlighted its new hot stamp litho packaging in silver, which sported the Fostoria logo in contemporary block lettering. The packaging is being carried throughout Fostoria's entire line.

New from Colony was its handblown entertainment sets and The Flame, individual pieces of holloware.

Himark's showroom featured its Colours line of solid color dinnerware.Packaged in sets of four, Colours is available in red, white, blue, black and yellow, at prices ranging from $12-$15.

"Our whole Christmas program, featuring tree and sleigh designs on entertainment sets and even cookie boxes were big movers for us," Girgenti said.

manager for new markets, noted many of his customers shop the Premium Show "with the catalog in mind, then come back to us later looking for product to fit the catalog. You're really programming at a show like this."

Quigley noted premiums enhance Windmere's retail sales. "Premiums are terrific because the ultimate consumer who receives it enhances your product. Premium in and of itself is a very important segment of our sales."

Meco has not attended the New York show for four years, although according to VP Bob Eggebrecht, "We've been going to the Premium Show in Chicago all along. Getting our product to New York has always been a hassle, but we've been pleasantly surprised by what we saw there this year."

Hoover's George Hamilton, sales rep for special markets, noted the company's two newest products—the Brush Vac and the Concept 2—were what interested his premium customers the most. And at DaliCo's booth, Bernie Shiple, vp/sales, said the Aqua Time Rope Clocks were doing a brisk business.

PAGE 29

ng Fall Plans Gourmet Show

D7-28 XR

'rancisco next Spring.

"I doubt the new ~~plan for the show~~ vill increase traffic at our booth," ;aid Richard Pressman, national ;ales manager for the Sanyo small ap-ɔliance division. "Buyers who buy 'ood and wine will not be the same ɔnes buying small appliances."

Mike Vierzba, director of market-ıg for Fiskars, said, "They had to do ;omething to keep the show alive, but :hat move probably won't help us. You're talking altogether different :ategories and buyers."

According to Len Rogers, vp of George Little, the restructuring was necessary to maintain an edge in the trade show business and to give a fresh look to the San Francisco show.

"We're going to keep addressing a specific market with these three trade shows," he said. "We'll continue to react to what's happening at retail."

Attendance at this month's show may have diminished because many West Coast buyers were in New York for the Tabletop Show. And this show fell 4 weeks after the NHMA Show.

Lew Salton, president of Bendow Ltd., said, "The best timing for this show is right ahead of the Housewares Show. San Francisico has become a regional show. However, manufacturers now have reps all over and they don't need a regional show."

HOUSEWARES MAY 21-27, 1986

another XR in D7/21

D7/560

Consumer Products

INDUSTRIAL DESIGN

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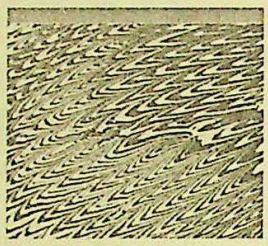
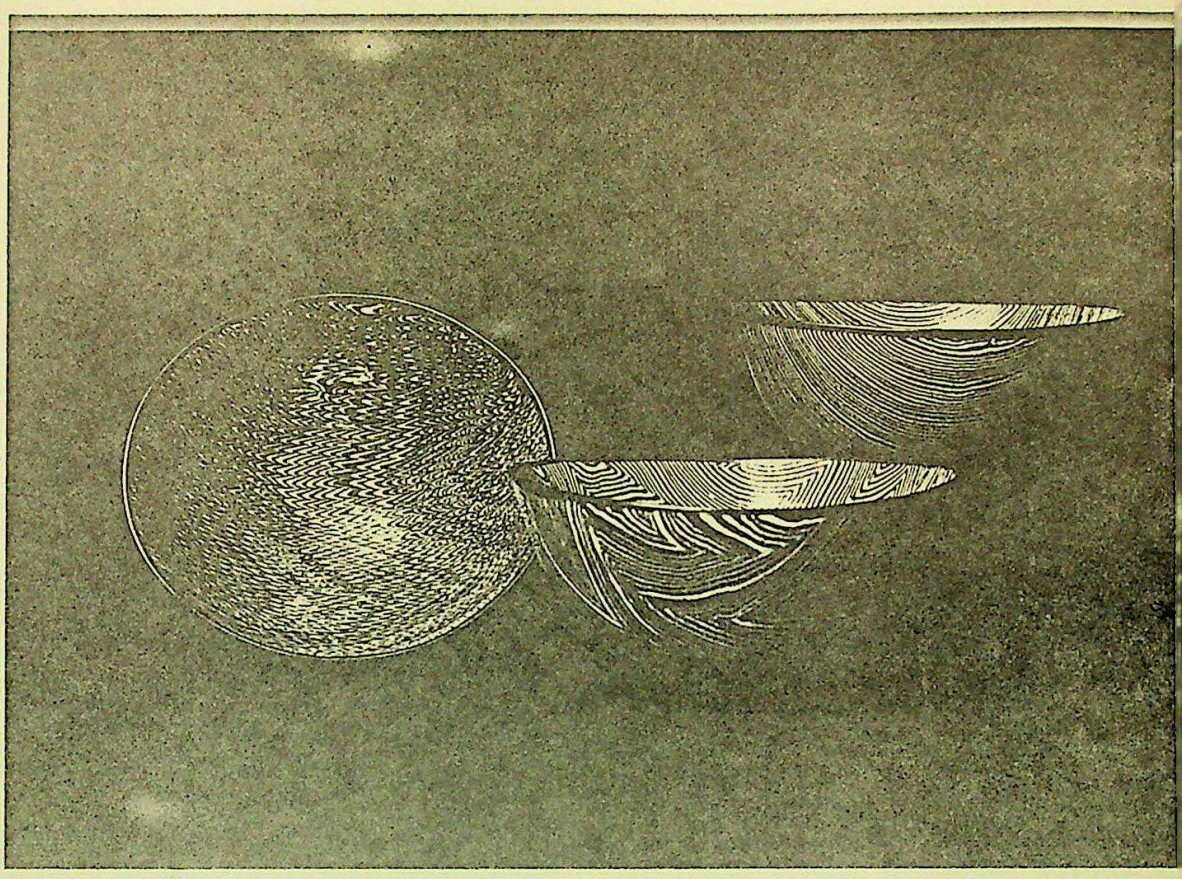
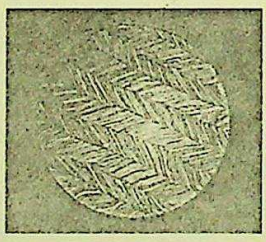
JULY/AUG. 1986

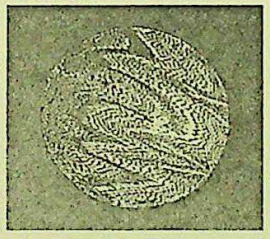


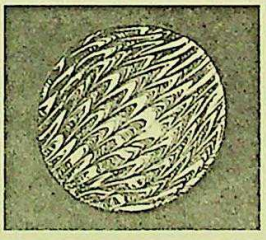


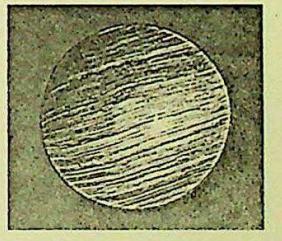
Jury:
Tibor Kalman
Jeffery Kapec
Nancy Perkins
Steven Shull

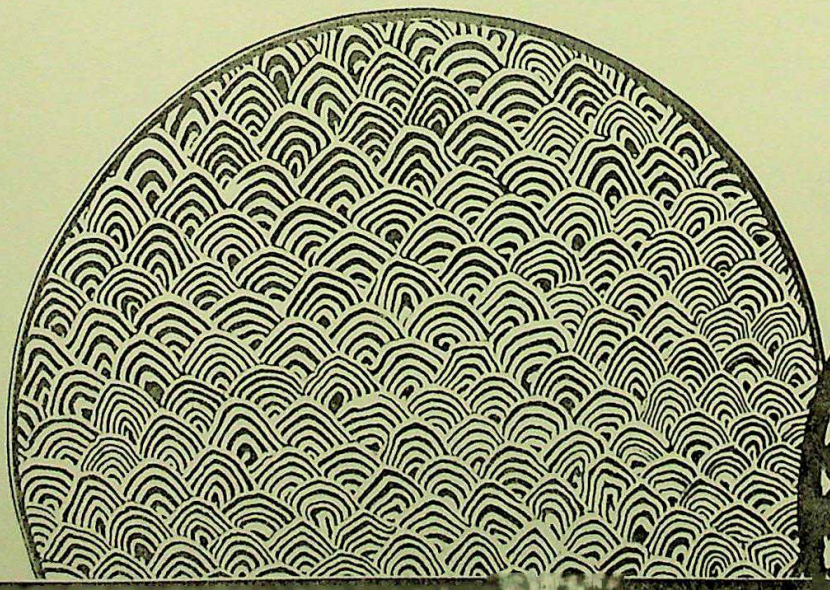
Moderator:
Chee Pearlman

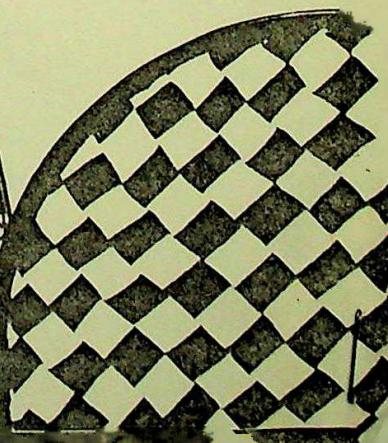












D7/23

INDUSTRIAL DESIGN

PAGE 19

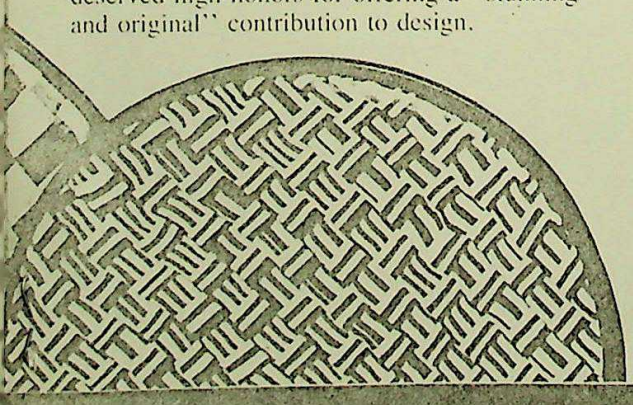
JULY/AUG. 1986

Nerikomi Bowls

"These are simply stupendous," Tibor Kalman said of the Nerikomi bowls, whose name refers to the Japanese clay lamination process used by the designer. The technique, which might initially appear to be merely surface decoration, is in fact the result of many layers of contrasting black and white clay assembled in a patterned loaf like a butcher-block. This clay block is then sliced into extremely fine layers, which are "humped" over a plaster mold using a complex and nearly-forgotten Japanese technique that the designer learned through years of experimentation and refinement.

Jurors were in awe of the strikingly modern results produced by the ancient technique. "The attention to detail and delicacy are very Japanese," Nancy Perkins observed, "but the effects are also sophisticated. These bowls would fit beautifully into a modern environment." Jeff Kapec also gave them high marks for their "enormous commitment to precision, elegant proportions and exacting attention to detail," while Steven Shull found them "unbelievably light."

Questions were raised, however, about whether these hand-made bowls could be considered a consumer product, *per se*. "They are in production, but it is a very *limited* production," Shull noted. (The bowls are in great demand; Forer produces between 150 and 200 pieces a month.) While issues of scale and quantity of production were discussed, jurors agreed that such high-level craftsmanship could serve as a model to designers. "There is no reason why designers and even manufacturers shouldn't aim for this level of quality," Kapec said. Finally, Kalman concluded that even if the bowls were not mass-produced, they deserved high honors for offering a "stunning and original" contribution to design.



Materials/fabrication:
White clay base, mineral oxides used in black clay; clear frit glaze.

Client:
Tiffany and Co., New York, NY; American Hand Gallery, Washington, D.C.; Carlyn Gallery, New York, NY; Freehand Gallery, Los Angeles, CA

Consultant design:
Beth Forer, designer and manufacturer, New York, NY.

Beth Forer was born in New York City, where she now maintains a studio. She earned a degree in Russian literature from the University of Michigan, and a Master's in design from Pratt.

What was the major influence on the product?

"The influences on my bowls are as many and varied as the influences on my tastes as a potter. The technique, Nerikomi, is an old Japanese one, although the final aesthetic was not intended to look oriental. The single most important influence is probably the technique itself: with Nerikomi, there is an exceptionally direct relationship between the way a piece is made and the way it looks."

How long did the project take?

"It took several years for me to become technically skilled enough to make the bowls. Once I had the skill, it took a few months of refining the final shapes and patterns. I had envisioned the pieces long before I could execute them."

What was the biggest obstacle?

"Delamination between the layers of clay is a real problem. One bowl can have thousands of seams; if a single seam opens, the piece is lost."

What would you do differently?

"I wouldn't change the design of the final product. There is much I would have done differently through the years of developing the process—problems which stumped me for so long seem obvious now."

Evaluate your product's success.

"The line has been very well received."

What would you like to design next?

"In addition to pottery, I'm designing other items for the interior: tiles, sinks, floors. I will also be working in a wider range of ceramic materials: clay, cement, brick and terrazzo."

What are the issues facing designers today?

"This is an enormous question. As a designer with roots in the crafts tradition (where excellence of execution is as important as excellence of design), I believe the quality of workmanship and materials is something that designers have long neglected. All too often, trendiness masquerades as style, and novelty as innovation. Only when a more self-assured attitude towards design is achieved can designers deal with the true issues they face."

D7-28

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electric appliances, including

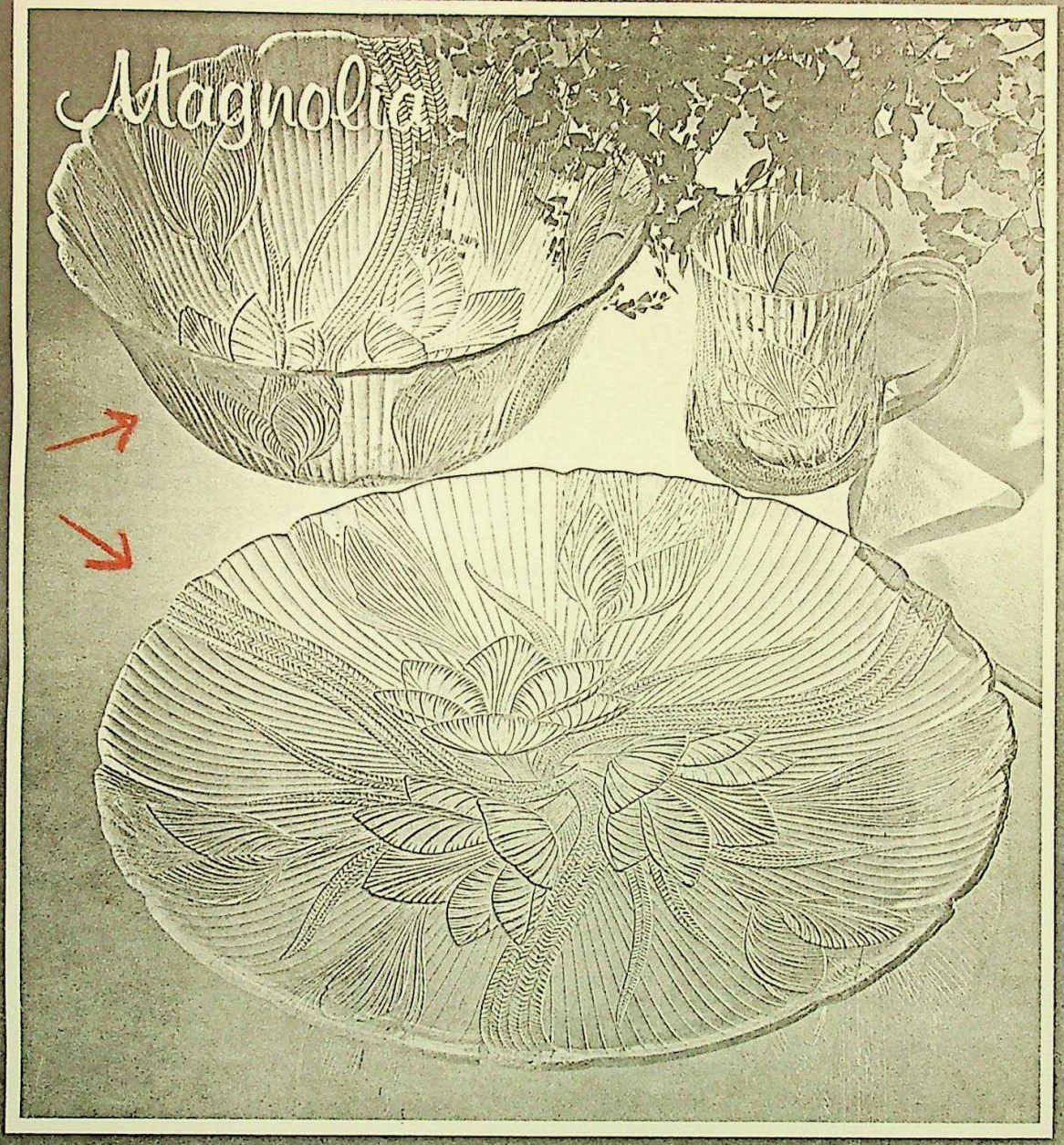
management and staff, as well as its headquarters here. The present staff of Maxim is staying on "to a person," says Szego.

The move, according to Szego, is a very positive one. "The opportunity the new owners see for Maxim is for the company to build upon the substantial port, the 10-year-old Maxim Co. will continue to develop new and innovative products and to expand its distribution.

"We have a five-year plan based on a very orderly and ambitious schedule of new product introductions," notes Szego.

that the small and compact heater will be positioned toward consumers who like the look of ceramic heaters, but who don't understand the difference between ceramic and convection elements.

Several major introductions in gas barbecue grills — the fastest



In its continuing effort to combine the latest in state-of-the-art technology with the most original and artistic of design, DURAND INTERNATIONAL presents MAGNOLIA, its newest entry on the dinnerware scene.
MAGNOLIA is a visually exciting experience of an elegantly intertwined floral and leaf design resting on a linear background on clear crystal. The budded and opened blossoms carry over in clear relief to the delicately and unusally shaped mug.
The MAGNOLIA collection, fully tempered for added durability as well as fashion, includes dinner and dessert plates, an all purpose bowl and a mug, available in 16 Piece sets and individual sets of four. A serving platter and large bowl complete the ensemble.
MAGNOLIA - the ultimate graceful solution for every dinnerware need.

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DALLAS: MISSION PARK BUSINESS CENTER, (214) 257-3847

Durand International, Millville, N.J.

HFD PAGE 66 AUG. 15, 1988

Financo joins key executives of Maxim to buy the firm

NEWARK, N.J. — The Maxim Co. has been sold for an undisclosed amount to Financo-Maxim Inc., a company whose shareholders include key members of Maxim management and Financo Investors Fund L.P.

Financo Investors Fund is a New York City-based investment partnership specializing in the acquisition and development of retail and consumer products companies.

Maxim is a manufacturer and marketer of a wide range of small electric appliances, including electric woks, the Maxim Express 2 espresso and cappuccino maker, cool-touch wide-mouth toasters and the Chop & Shake chopper/grinder.

According to Peter Szego, vice president and general manager, Maxim will retain its existing management and staff, as well as its headquarters here. The present staff of Maxim is staying on "to a person," says Szego.

The move, according to Szego, is a very positive one. "The opportunity the new owners see for Maxim is for the company to build upon the substantial growth we've experienced in the last three years."

This growth, he explains, has come about as a result of new product presentations as well as broadened distribution. "We've increased our distribution by much more effective penetration of department and specialty stores," he said.

With Financo's financial support, the 10-year-old Maxim Co. will continue to develop new and innovative products and to expand its distribution.

"We have a five-year plan based on a very orderly and ambitious schedule of new product introductions," notes Szego.

AHMA show to look ahead at the hot products for '89

(Continued from preceding page)

vice president of communications.

Rival Manufacturing Co. is making additions to its Titan heater line. Bill Endres, Rival's national sales manager, explained that the small and compact heater will be positioned toward consumers who like the look of ceramic heaters, but who don't understand the difference between ceramic and convection elements.

Several major introductions in gas barbecue grills — the fastest growing segment of the barbecue business — are being made by suppliers such as Sunbeam, Preway, Weber, Charmglow and Thermos. But vendors looking for charcoal and electric grills won't be dissapointed either. Weber has expanded its popular Smokey Joe line with a new unit and Meco is introducing an electric grill with a window hood.

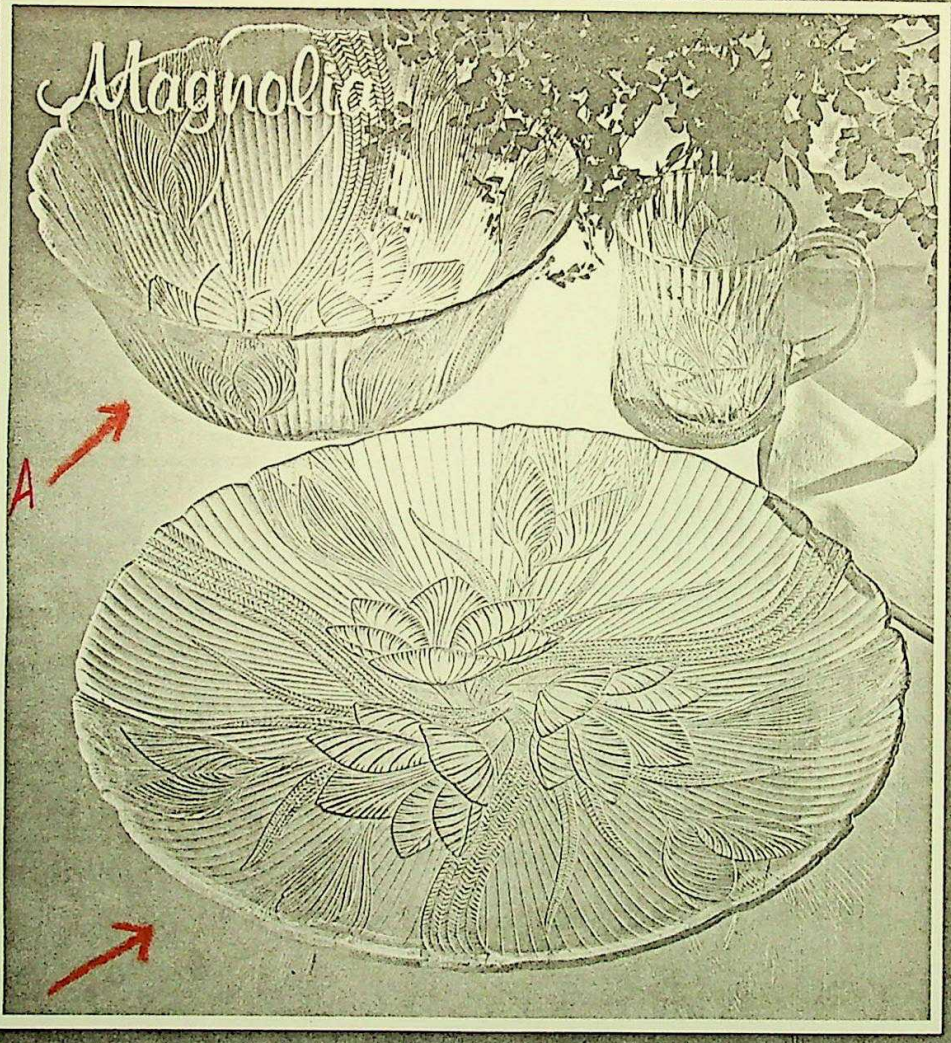
In addition to seasonal and barbecue suppliers, the National Hardware Show has attracted more than 250 housewares exhibitors. "We have seen a continued growth in housewares exhibitors over the last three to four years because many are attracted to increased market opportunity they see in the large volume retailers, especially home centers," said Farrell.

Rick Vogler, vice president/hardware sales for Oster, said his company will display its kitchen electrics and personal care items. "Our business with hardware channels has grown nicely over the last six or seven years and I think that's because we offer programs geared to hardware outlets," he said.

John Davenport, EZ Por's director of marketing, agreed. "We do good business in the hardware channel with our current line of aluminum bakeware and cookware; we also see microwave accessories picking up steam with more hardware stores giving them more shelf space at retail," he said.

Forever Cookware, a newcomer to the show, is showcasing its line of indoor/outdoor cookware. "Coming to the show is pretty much an experimental thing for us, but I think we'll get some exposure on that line," said Kay Butler, director of marketing and sales.

Some exhibitors noted that the hardware show would be an opportunity to reach buyers who chose not to attend the National Housewares Manufacturers Association (NHMA) July show. "I think some of the buyers who decided not to attend the July housewares show will make a special effort to be at this show," said Rival's Endres.



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Durand International, Millville, N.J.

Braun names Cantwell director of marketing

(Continued from preceding page)

Inc., an affiliate of West German-based Braun AG, which is a subsidiary the Gillette Co., headquartered in Boston.

"I think John is an excellent individual for this position because of his wide range of experience," said Dickman. "He certainly has the capability to run the marketing department."

In addition, Waller announced that Alex Campbell, who had been Braun USA's marketing manager for household products, has left the company to join Corning Glass Works. Succeeding Campbell in that position is Bob Cronon, who had been product manager for personal care at Braun for the past two years.

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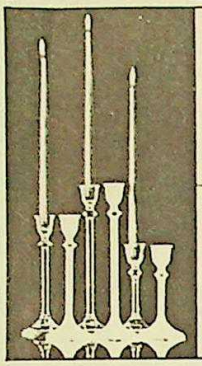

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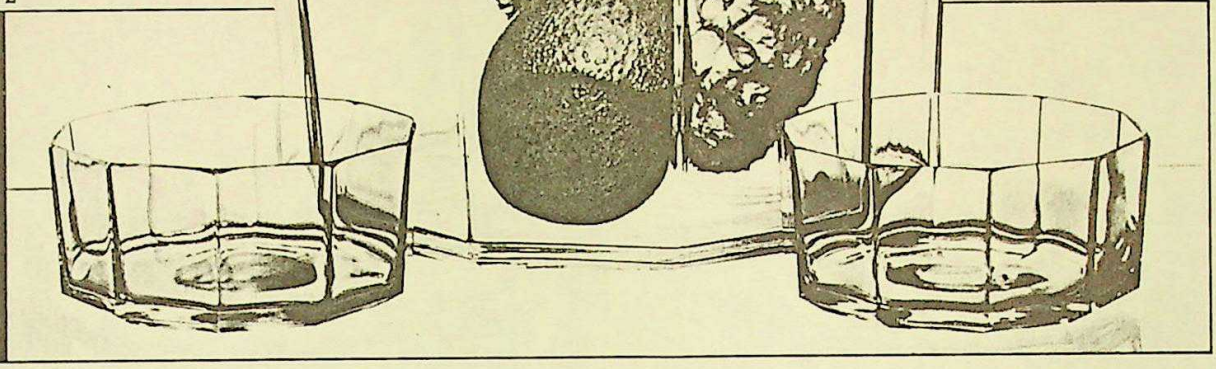

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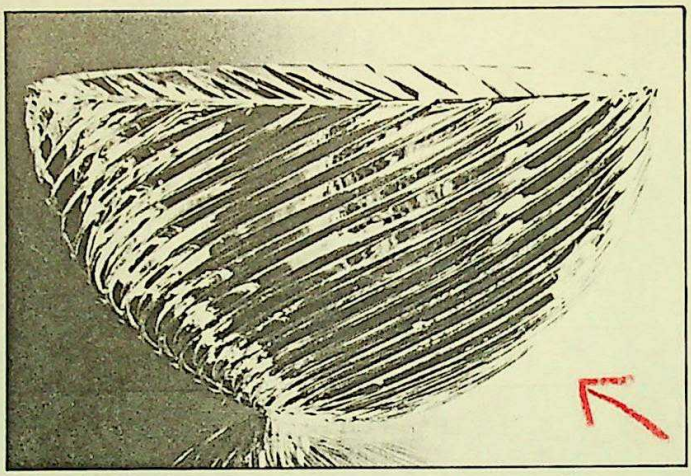

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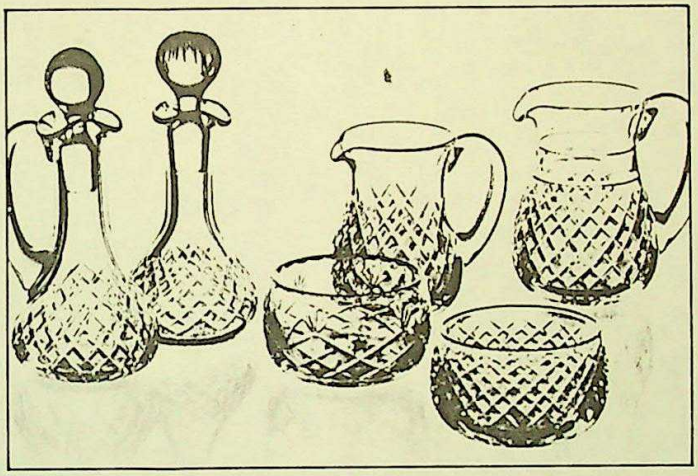

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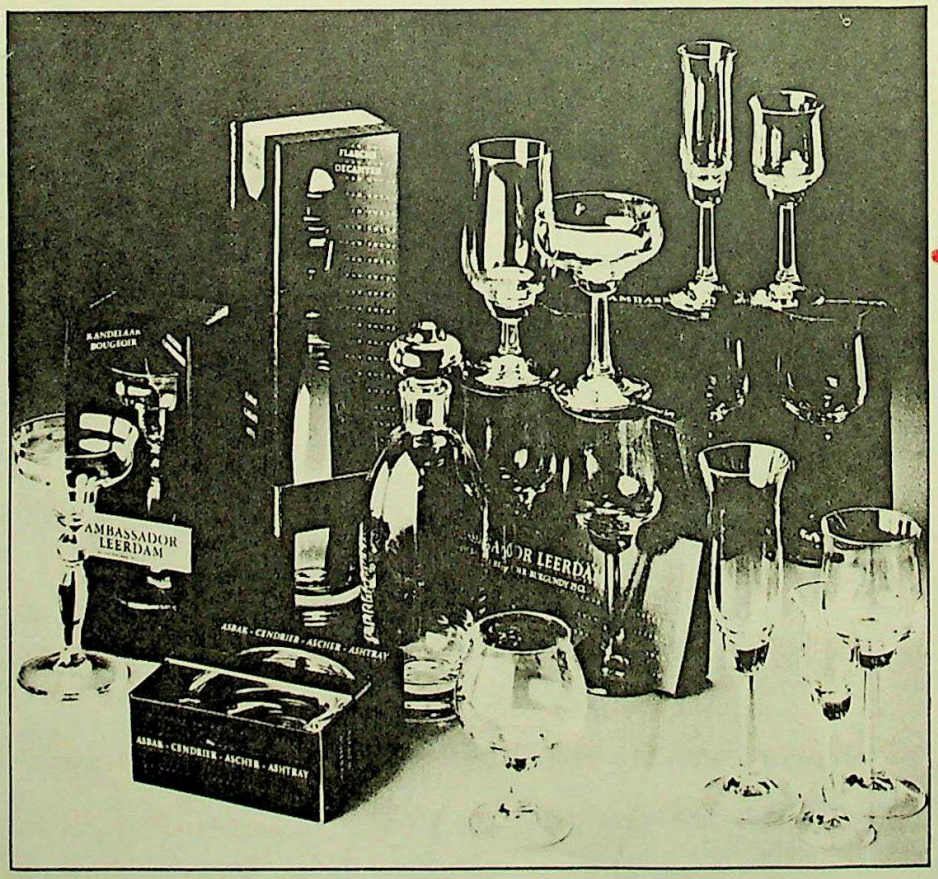

1 'Mirage' is the name of this range of candleholders in three sizes from Riedel of Austria (Hall 2/K280). These tall candleholders are available in a clear or frosted crystal

2 Also from Riedel is a modern range called 'Admiration'. In addition to the bowls illustrated, there is a range of chunky barware

3 This bowl is from a range of bowls, vases and plates featuring an unusual cutting which throws off the light reflections in attractive patterns. Called 'Titan', this range is produced by Riedel and distributed in the UK by Michael Johnson (Ceramics)

4 Cumbria Crystal (Hall 1/A18) will be extending the versatility of its current range of fancies to meet an evergrowing market with a selection of vases, posy bowls, paperweights and trinkets, all in full lead crystal. The company will also be featuring its recently extended 'Grasmere' pattern to include a wide choice of shapes

5 Pictured is the 'Ambassador' range from Royal Leerdam which will be highlighted on the Candlelight stand (Hall 5/J503). Each piece is attractively packaged in maroon, gold and white boxes which enhance the elegant machine-made stemware. A supporting range of promotional sales aids will be available to retailers for this collection

other copies in D7/1 and 13

D5 289

PAGE 124 APRIL 1982 BETTER HOMES & GARDENS

D7/563

The new evolution : Survival of the prettiest

Pattern :
Fleur
P. 124

April 1982

Better Homes & Gardens

The remarkable thing about Arcoroc tableware is not merely how beautiful it looks, but how long it looks so beautiful.

You can expect it to keep its lustrous beauty through years and years of carefree household use, for a very simple reason.

Arcoroc is made from fully tempered glass that is break resistant, lightweight, non-porous and microwave and dishwasher safe. It can be formed into the most delicate designs, yet it's more than three times as strong as ordinary glass.

The result is a complete variety of dinner plates, serving pieces, salad bowls, cups and glasses, in exquisite patterns, shapes and colors you've never seen before. See them now. Even the prices are attractive.

But choose your pattern carefully: you're going to love it a long, long time.

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Elegance designed to last.

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The Pottery Gazette and Glass Trade Review
August 1, 1936
p. 1029

RETURN TO
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RETURN TO
DESIGN DIV.

D 7/~~23~~ 565

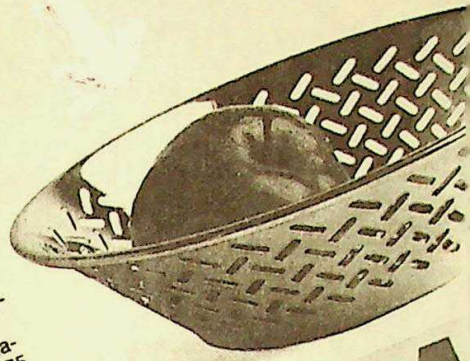
SCHÖNER WOHNEN

ESCHAUFENSTER

NOV., 1982

EUERFESTES

in dieser Auflaufform kommt das Essen heiß auf den Tisch. Die ofenfeste Pyrex-Glasschale wird lose in das Gestell eingehängt. Die Griffe kann man gut anfassen, sie werden nicht heiß. In Rot, Weiß und Schwarz in verschiedenen runden, ovalen oder eckigen Formen für 89 bis 109 Mark. Über: Authentics, Rohrer Str. 140, 7022 Leinfelden



GLANZSTUCK

Der Boden dieser Schale ist eben, an den Wänden folgt Stufe auf Stufe. »Maya« gibt es in zwei verschiedenen Größen, 20 und 25 cm Durchmesser. Das Material: Edelstahl. Die Schale kommt aus Italien (Alessi). Preise: 75 und 97 Mark. Über: Jaschke, Postfach 1205, 2407 Bad Schwartau 1

p. 56
sw

M HIGH-TECH-STIL: BLANKES A

sind auch aus Edelstahl und haben doppelte Wände. Dadurch entsteht ein Thermo-Effekt und der Kaffee bleibt länger heiß. Ein 2er-Set mit Mokkalöffeln kostet 46 Mark. Über: AWB, Architektur und Wohnbedarf, 7151 Burgstetten. Das blaue Metalltablett und den kleinen runden Untersetzer für Gläser gibt es für 100 beziehungsweise 11 Mark bei: Tuttis, Gr. Bleichen 8, 2000 Hamburg. Eine Titelseite von Andy Warhols amerikanischer Zeitschrift »Interview« wurde in Folie eingeschweißt und dient so als Set. Eine witzige Idee für junge Leute und Amerika-Fans. Für 19 Mark gibt's die Sets bei: Design Galerie, Magdalenenstr. 26, Hamburg

LL-
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spressokanne auf Foto rechts ist das annteste Produkt r italienischen Firma essi. Sie wurde von em Designer Richard Sapper entworfen und steht sogar im New Yorker Museum of Modern Art. Die Edelstahlkanne gibt es in vier Größen für eine, drei, sechs oder zehn Tassen Espresso. Preise: von 88 bis 147 Mark. Über: Jaschke ...dresse oben). ...essotassen

WARMHALTE-KANNEN

Kalter Kaffee ist wenig gefragt, deshalb sind Thermoskannen so beliebt. Diese werden in Dänemark hergestellt und sind besonders formschön. Der Deckel öffnet sich von allein, wenn man die Kanne zum Gießen nach vorne neigt. In Weiß, Rot, Schwarz, Blau, Braun, Beige oder Edelstahl für 71 und 140 (Edelstahl) Mark. In Rosenthal Studio-Häusern

HOT-POT

Mit heißem Wasserdampf wird hier Espresso gekocht. Die linke Kanne kostet 90 Mark. Über: AWB (Adresse links). Die rechte 120 Mark. Über: Arko, Neu... str. 42, 7015 ...hingen 1

PAGE 11
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D7-565
CORNING 78 CAT.
PAGE 11 AND 12
REC'D. 4/6/78
D7/565
PYREX
METRIC
Corning 78 CAT.
rec'd 4/6/78
page 11

T-48 BOX

BOX

HOUSEWARES PRICE LIST
EFFECTIVE JANUARY 30, 1978

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D 7-565

PYREX® WARE

Clear Ovenware

Catalog Number	Description	Price Each	Pieces Per Case	Weight Per Case/ Lbs.	Price Per Case
95	3-Pc. Mixing Bowl Set	$5.95	6 sets	33	$35.70
†95-S	3-Pc. Mixing Bowl Set Special	4.44	6 sets	33	26.64
↑209	9" Pie Plate (9" x 1¼")	1.59	12	19	19.08
↑210	10" Pie Plate (10" x 1½")	1.79	12	25	21.48
↑212	12" Patio 'N' Pizza Plate	2.49	6	15	14.94
↑213	1½-Qt. Loaf Dish (8½" x 4½" x 2½")	1.99	6	13	11.94
↑215	2-Qt. Loaf Dish (9" x 5" x 3")	2.49	6	14	14.94
216	1-Pt. Soufflé	2.95	6	8	17.70
217	1-Qt. Soufflé	3.95	6	13	23.70
220	2-Qt. Soufflé	4.95	4	12	19.80
↑221	1½-Qt. Round Cake Dish (8¼" x 1½")	1.99	6	13	11.94
↑222	8" Square Cake Dish (2-qt.)	2.59	6	17	15.54
↑229	9½" Flavor Saver Pie Plate (9½" x 1½")	1.99	12	24	23.88
↑231	1½-Qt. Oblong Baking Dish (10" x 6" x 1¾")	2.59	6	15	15.54
↑232	2-Qt. Oblong Baking Dish (11¾" x 7½" x 1¾"	3.19	6	21	19.14
↑233	3-Qt. Oblong Baking Dish (13½" x 8¾" x 1¾")	3.69	6	27	22.14
↑344	3-Qt. Mixer Bowl	2.79	6	19	16.74
↑463-D-N	6-Oz. Custard Cup, 4 pack	2.29	12 pks.	12	27.48
↑464-D	10-Oz. Deep Pie Dish, 4 pack	2.59	9 pks.	14	23.31
↑508	1-Cup Liquid Measure	1.29	12	8	15.48
↑516	1-Pt. Liquid Measure	1.69	12	15	20.28
↑532	1-Qt. Liquid Measure	2.39	6	11	14.34
↑626	3-Qt. Knob Covered Casserole	5.49	6	30	32.94
↑680	10-Oz. Utility Casserole & Leftover Dish	1.59	12	11	19.08
↑681	20-Oz. Utility Casserole & Leftover Dish	1.79	12	18	21.48
↑682	1-Qt. Utility Covered Casserole	2.99	12	29	35.88
683	1½-Qt. Utility Covered Casserole	3.49	6	19	20.94
†683-S	1½-Qt. Utility Covered Casserole Special	2.77	6	19	16.62
↑684	2-Qt. Utility Covered Casserole	3.89	6	24	23.34
↑687	3-Qt. Covered Roaster	5.49	6	39	32.94
990	Bake-A-Round	11.99	4	9	47.96
*1208	Starter Set complete with 2-qt. oblong baking dish, 9" pie plate, 1½-qt. covered casserole, four 6-oz. custard cups and 1-qt. liquid measure.	12.95	1 set	12	12.95
* M-22	Microwave Ring Mold	7.95	3	7	23.85

Fireside Ovenware

PAGE 12

↑209-F	9" Pie Plate (9" x 1¼")	$1.69	12	19	$20.28
↑213-F	1½-Qt. Loaf Dish (8½" x 4½" x 2½")	2.29	6	13	13.74
↑222-F	8" Square Cake Dish (2-Qt.)	3.19	6	17	19.14
*229-F	9½" Flavor Saver Pie Plate (9½" x 1½")	2.19	12	24	26.28
*232-F	2-Qt. Oblong Baking Dish (11¾" x 7½" x 1¾")	3.79	6	21	22.79
↑233-F	3-Qt. Oblong Baking Dish (13½" x 8¾" x 1¾")	4.29	6	27	25.74
↑463-F	6-Oz. Custard Cup, 4 Pack	2.89	12	12	34.68
↑624-F	2-Qt. Knob Covered Casserole	4.49	6	21	26.94

†Limited Time Offer
↑Indicates Price Increase
*Indicates New Item

D7/565

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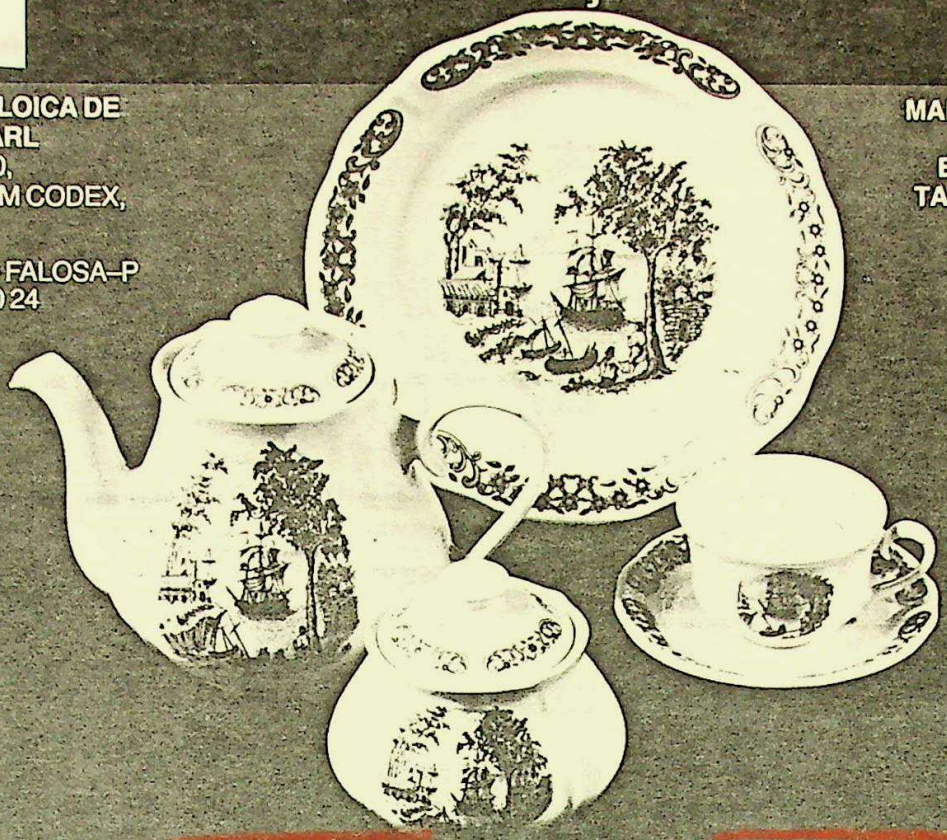
TELEF: 251 80 24

MANUFACTURERS SINCE 1850 OF EARTHENWARE TABLEWARE AND FANCIES.



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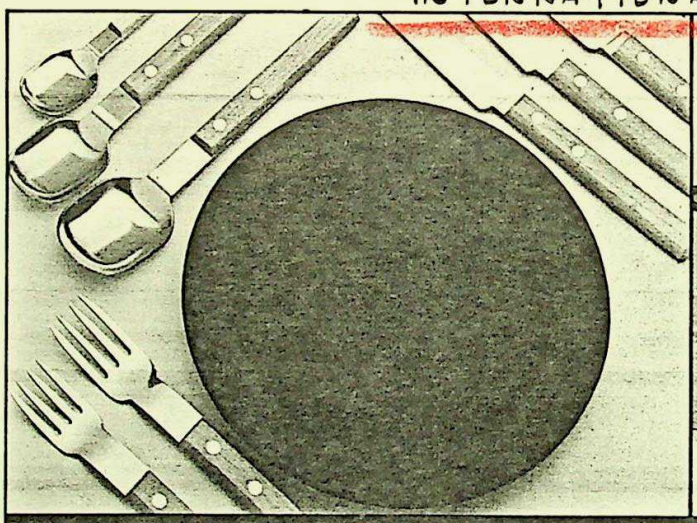

export, marketing and design . . .

Rua Pinheiro Borges, 22-C
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Portugal

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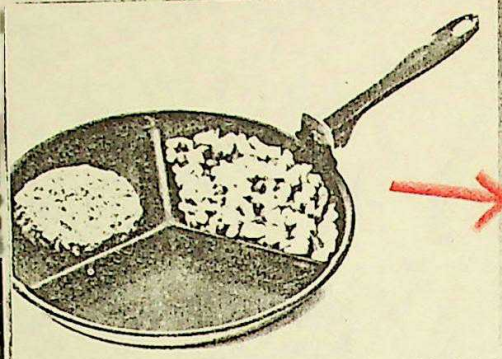
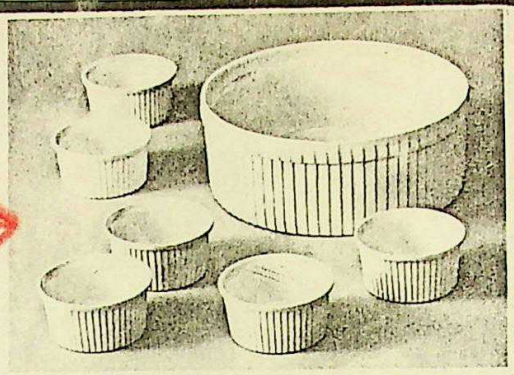
telex:
14472 ITEAM P

uniteam

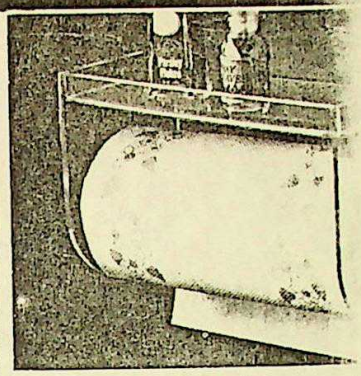
D7/28 565 THE COUNTRY GOURMET p. 60
REC'D. 10-1974



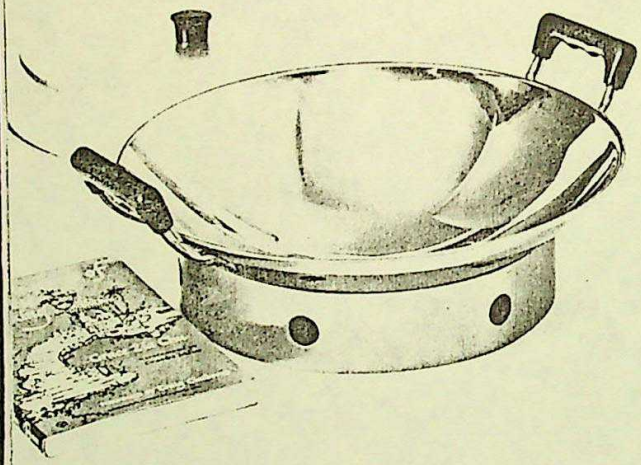
SECTIONAL SKILLET separates food for quick frying! 3 sections let you cook a meal in one pan without mixing them — great for re-heating leftover vegetables and meat, perfect for warming infants' and children's meals! Easy to clean, non-stick Dyflon coating on sturdy aluminum, easy-grip black plastic handle stays cool. 10" diameter.
8054 Sectional Skillet. $4.98



OVENPROOF SOUFFLES — mini or maxi, for family or guest meals! 2-qt. dish is the chef classic from France in superb fluted white porcelain. Minis are exact ironstone replicas from the Orient, great for individual custards, casseroles, shirred eggs.
7338 2-qt. French Souffle Dish. 8" diam. $7.98
5965 6 Mini-Souffles. 1½x3" diam. .....1 Set $6.98
7339 Save! 2-qt. Dish plus 6 Minis ....1 Set $12.98



NEW! PAPER TOWEL HOLDER in cr, Clever and handsome with a handy s plants, knick-knacks, supplies — and a to prevent slipping! Holds the largest easy-pull Lucite dowel. Stunning in laundry! Lillian Vernon design, mad alone in all the world! 8x11½" long.
8075 Lucite Towel Holder .....



THE GOURMET WOK!
Superb in lifetime stainless steel!

Enjoy the wok way of life — budget-wise, calorie-low, healthful! Chinese gourmet treats or hearty one-dish family meals! Saute in mere drops of oil — see how a wok "gentles" foods, fluffs omelets, adds new flavor to old recipes! 12" stainless steel pan has stay-cool jet handles. Aluminum lid has matching knob, deep dome for perfect slow-simmer. Hefty steel ring stand holds wok steady, assures even heat.
5782 Gourmet Wok Set $7.98

"THE PLEASURES OF CHINESE COOKING", by Grace Zia Chu, introduced by Craig Claiborne. Famed dishes, divine hors d'oeuvres, fabulous delicacies! 192 pages.
6498 Chinese Cookbook $1.95

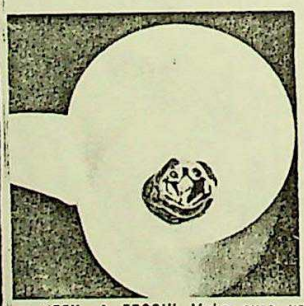
BUY BOTH AND SAVE!
5783 Wok Set plus Book ...$9.50

SAFE STORAGE FOR DINNERWARE!
And now—a pack for fine glassware, too!

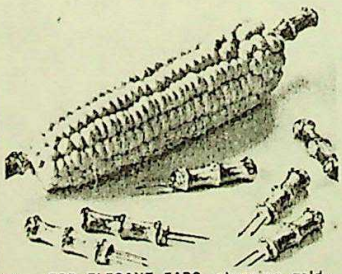
ZIPPED DINNERWARE PACKS store complete service for 12, keep it chip-free, dust-free and ready to use without rewashing! Dish packs have cushion-y separator pads — cup pack has folding dividers to cradle each cup in an individual compartment. All white quilt-look vinyl. Set of 5 includes 4 dish packs in 12", 9", 7½", 6" sizes, 1 cup pack 12½x8x4" deep.
6653 China Storage ..1 Set $7.98

NOW — FOR GLASSWARE, TOO! (not shown). Like the cup pack above, but 10x13¾x8", to store stemware or tall tumblers. Holds 12.
5392 Glassware Storage ...$4.98

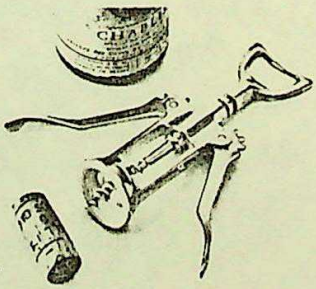
We're at 510-512 S. Fulton Ave., Mt. Vernon, N.Y. Do drop in any time you're in the neighborhood!



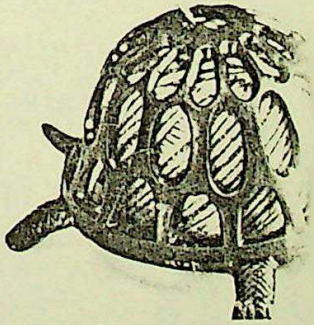
"EEK, A FROG!" Make sure your guest is a good sport! Our innocent-looking white ceramic mug has a green frog 1¼" high attached to the bottom! A full cup of coffee hides him — then suddenly he's staring up at you! Terrific way to serve milk — kids'll drink right up to find him! 3½" high.
5435 Frog-in-a-mug $1.29
4 for $3.98



FOR ELEGANT EARS, stunning golden corn holders — ours alone! So practical, too — the bamboo design makes them easier to hold, fits fingers perfectly. Cast in metal, lavishly Gold plated, Florentine textured — short-and-long prongs pierce ears easily, grip firmly. Nice hostess gift! Set of 8.
4216 Corn Holders ...1 Set $3.50
2 Sets $5.98

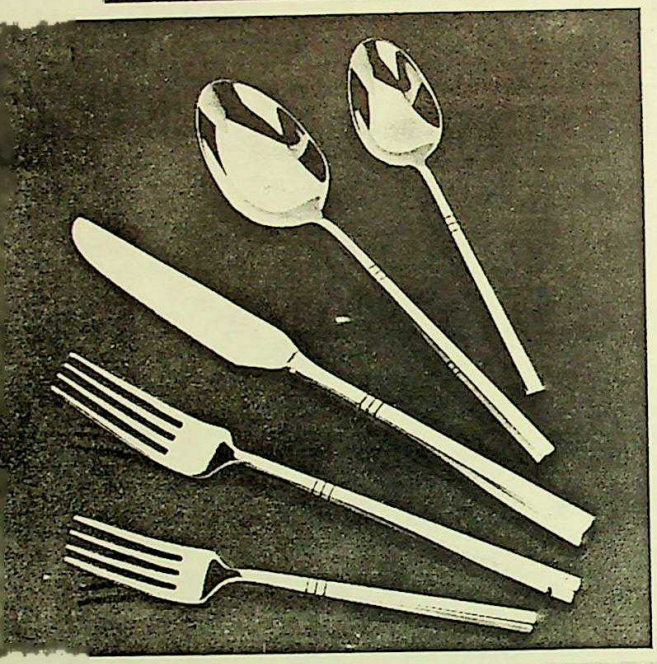


WINGED WINE OPENER deals decisively with balky corks! Imported from Italy, beautifully crafted of solid brass, and as elegant as it is efficient! Just place it on the bottle, lift ratchet wings to drive in the corkscrew, lower them to remove cork — it's swift, safe, spill-less! Top is a bottle opener.
6022 Wine Opener $2.98

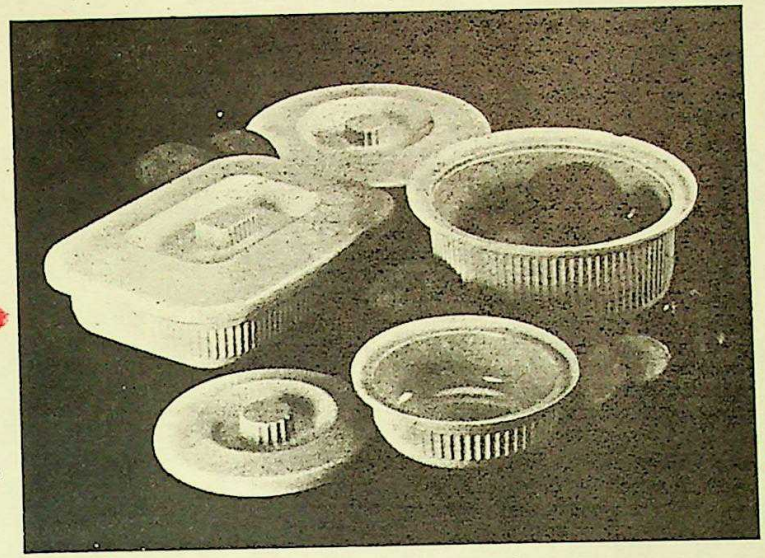


HIDE YOUR TWINE under the turt holder of solid black cast iron wo makes unwinding easy — no mor A twist of the top locks it se through center hole for all your Clever decor, too — fill the turtle or pretend flowers! 3½x6¼" long.
7597 Turtle Twine Holder .....

w Products Preview



Product: MicroWare Servingware
Features: Three casseroles and two baking dishes with covers, freezer, multi-oven and dishwasher safe.
Suggested Retail: $6.49-$7.49
Manufacturer: Anchor Hocking, Lancaster, Ohio



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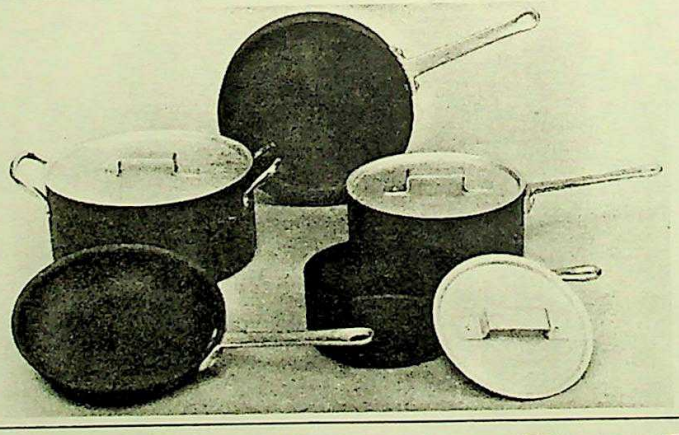
Product: Morning Calm tableware, models V79040B, V79052B
Features: Forged, mirror-polished, 20-piece service for four or 50-piece service for eight.
Suggested Retail: $50-$110
Manufacturer: Washington Forge Inc., Englishtown, N.J.

(TOP RIGHT PANEL)

Analon cookware
: Eight-piece set, hard
d aluminum eliminates
corrosion, food disflavor-

d Retail: $99.99
cturer: Culinary Equipe
., Darien, Conn.



Product: Chantal omelette pans
Features: Carbon steel ridged cooking surfaces, three sizes, five colors.
Suggested Retail: $40-$50
Manufacturer: Lentrade Inc., Houston

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